



CAR-FINDER 3.0



EASY OPERATING PRINCIPLE

Determine your current position via QR scan.

PAGE 3**NO INSTALLATION REQUIRED**

The web-app runs in your browser and requires no installation.

PAGE 3**MULTILANGUAGE**

Your visitors speak different languages?
We will take care for that.

PAGE 4**ACCESSIBILITY**

Avoid stairs and other obstacles if required.

PAGE 4**SHARE YOUR PARKING POSITION**

„Darling, let’s meet at the parking lot.“

PAGE 4**BUILD-IN ASSISTANCE**

What do I have to do? Our simple step-by-step guide leaves no open questions.

PAGE 4**INDIVIDUAL STYLE**

We will integrate your corporate identity.

PAGE 5**SIGNAGE DESIGN**

We are happy to advice you or implement the design of the signage.

PAGE 5**STATISTICS**

Consult our statistic charts to learn more about the behavior of your visitors.

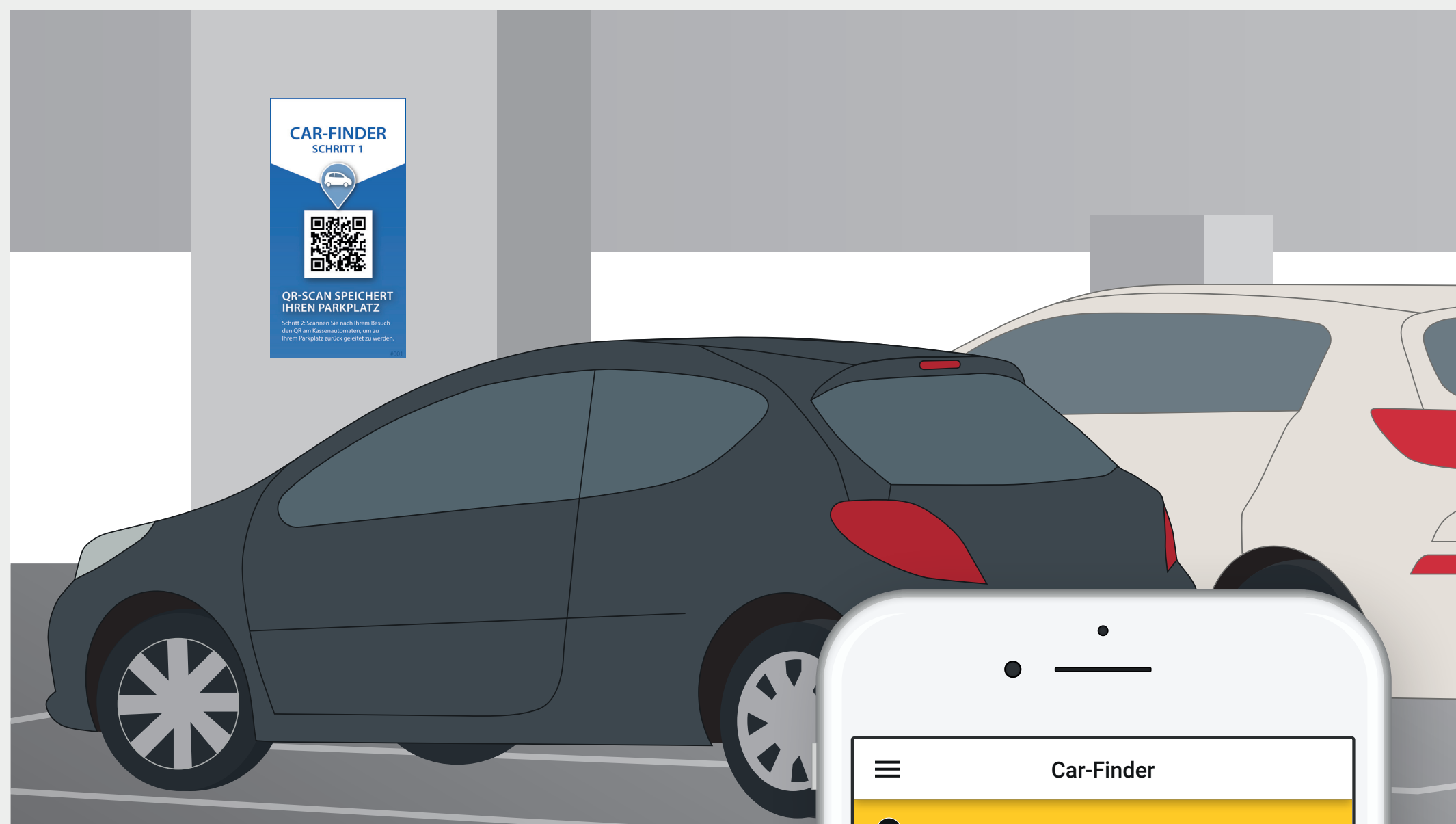
PAGE 5**PRICING & CONTACT**

A few key-figures is all we need for a quick estimate.

PAGE 6**TESTING**

Did we raise your interest?
Try out our Car-Finder right away.

PAGE 7-8

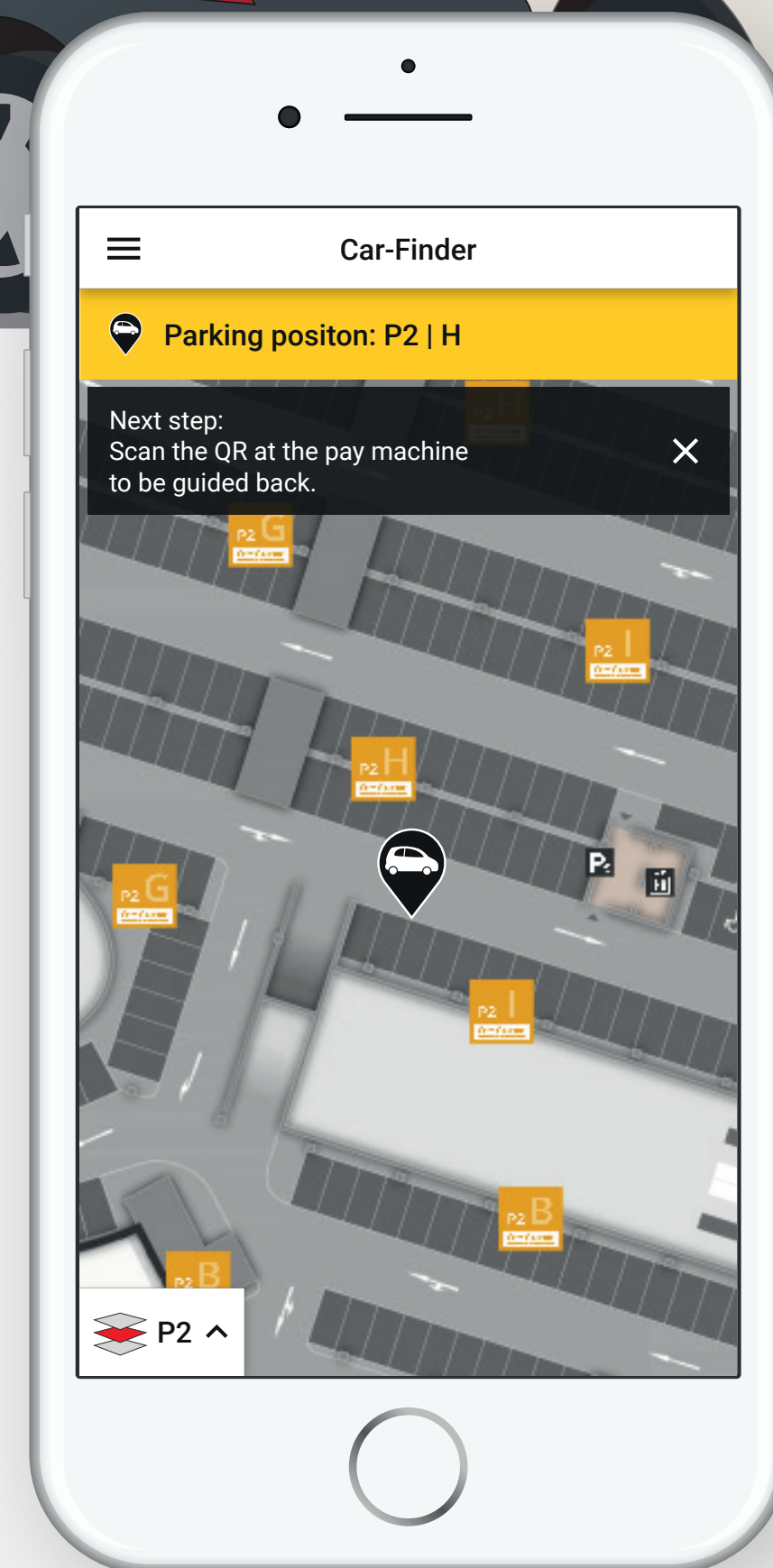


Step 1: Park and scan

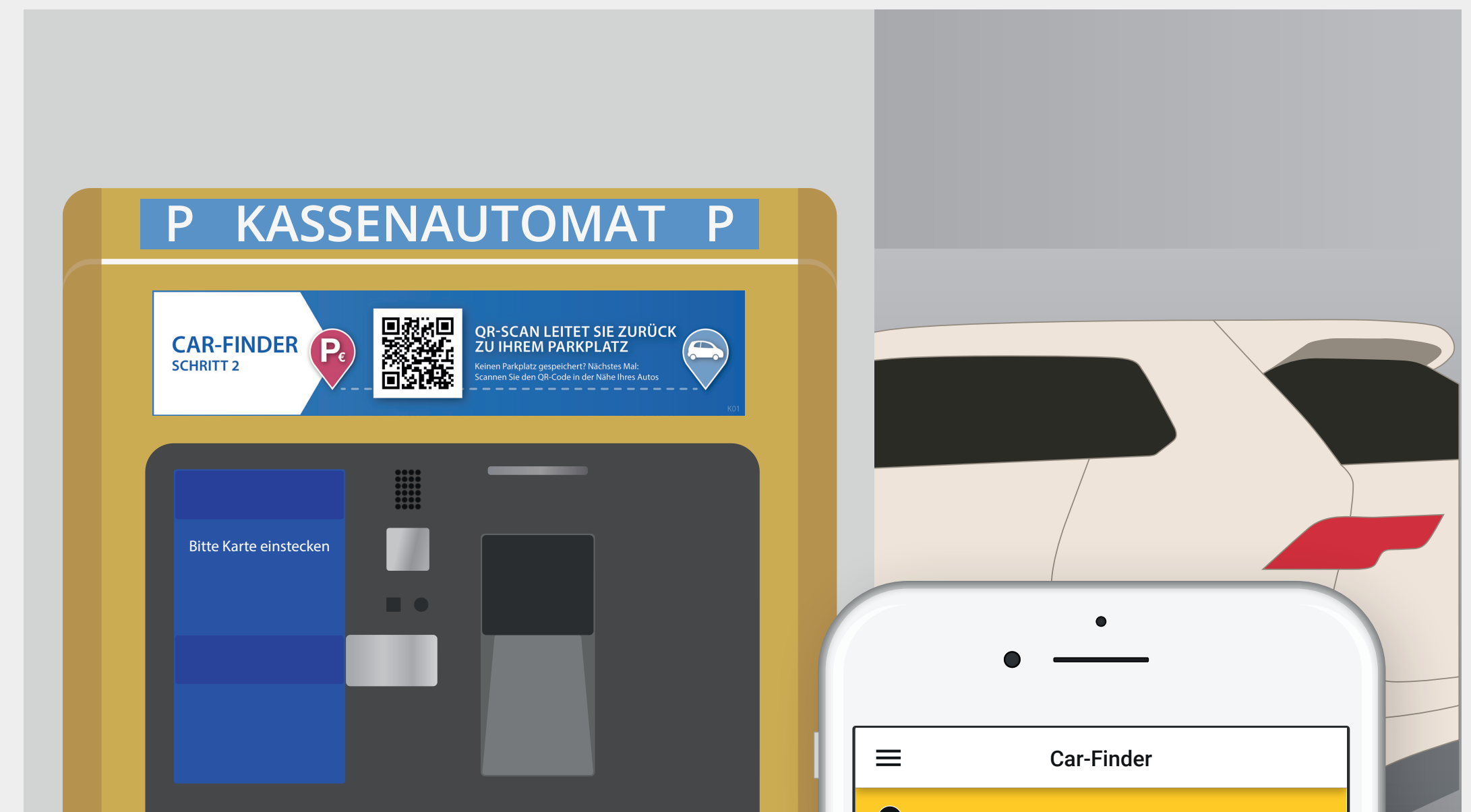
Scan the QR close to your car. This saves your parking position.

The application will display the current parking position on the map, along with the hint of what the next step to take.

The application runs in the browser of your smartphone without installing any app.



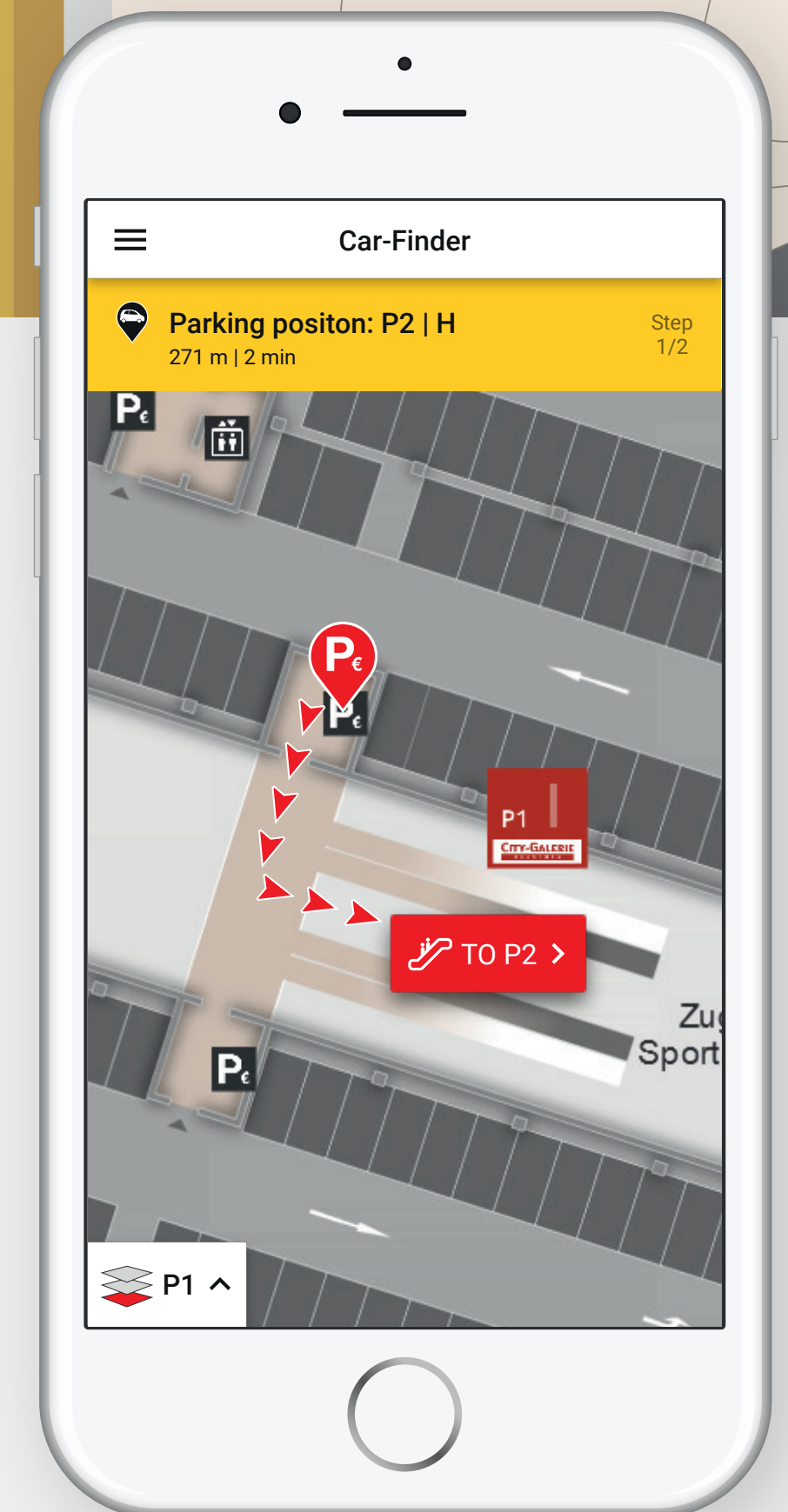
Screen after the first QR-Scan



Step 2: Pay and scan

Scan the QR at the pay machine to be guided step-by-step safely back to your parking lot.

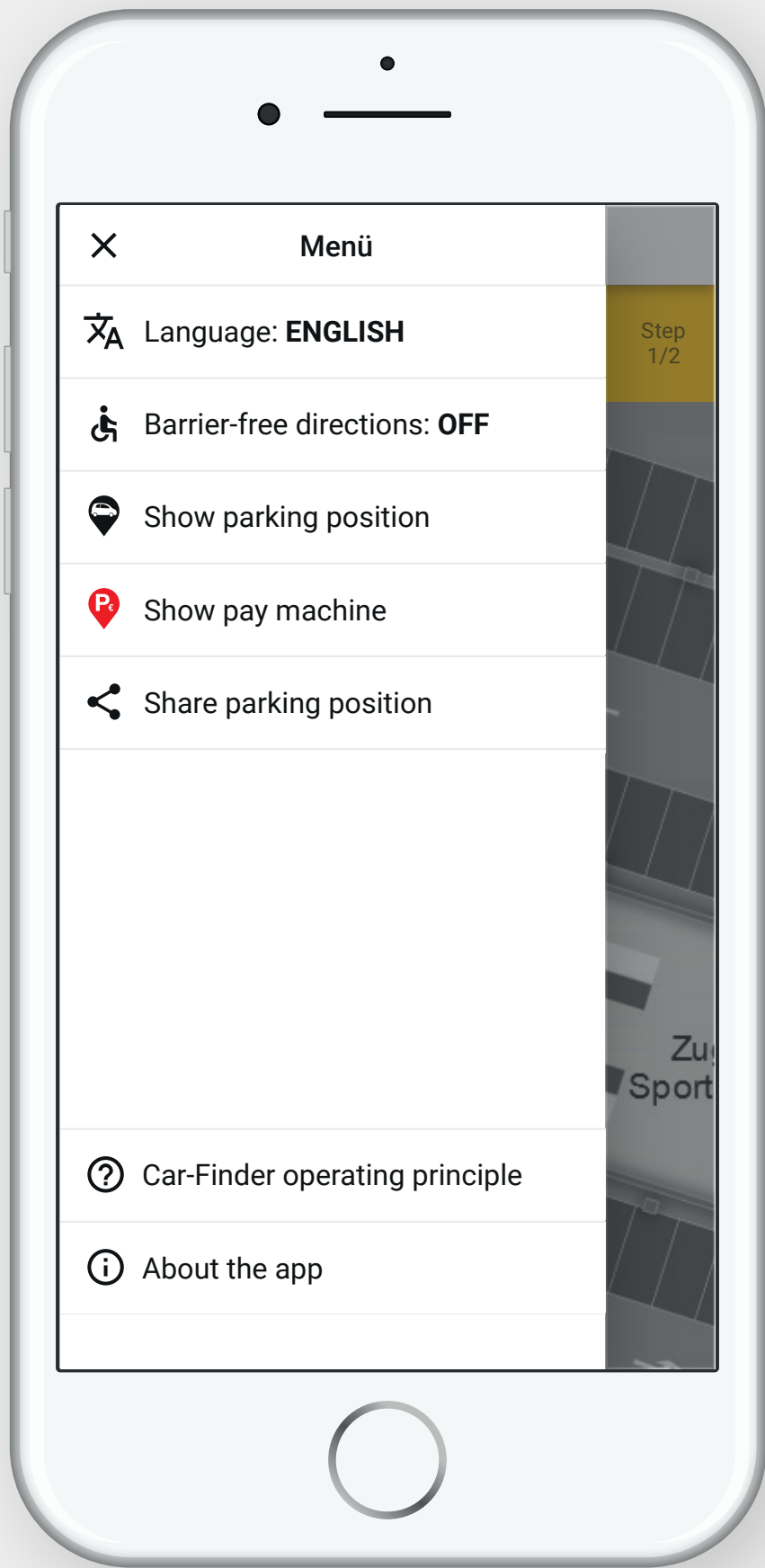
Helpful information such as parking position as well as distance and duration are displayed.



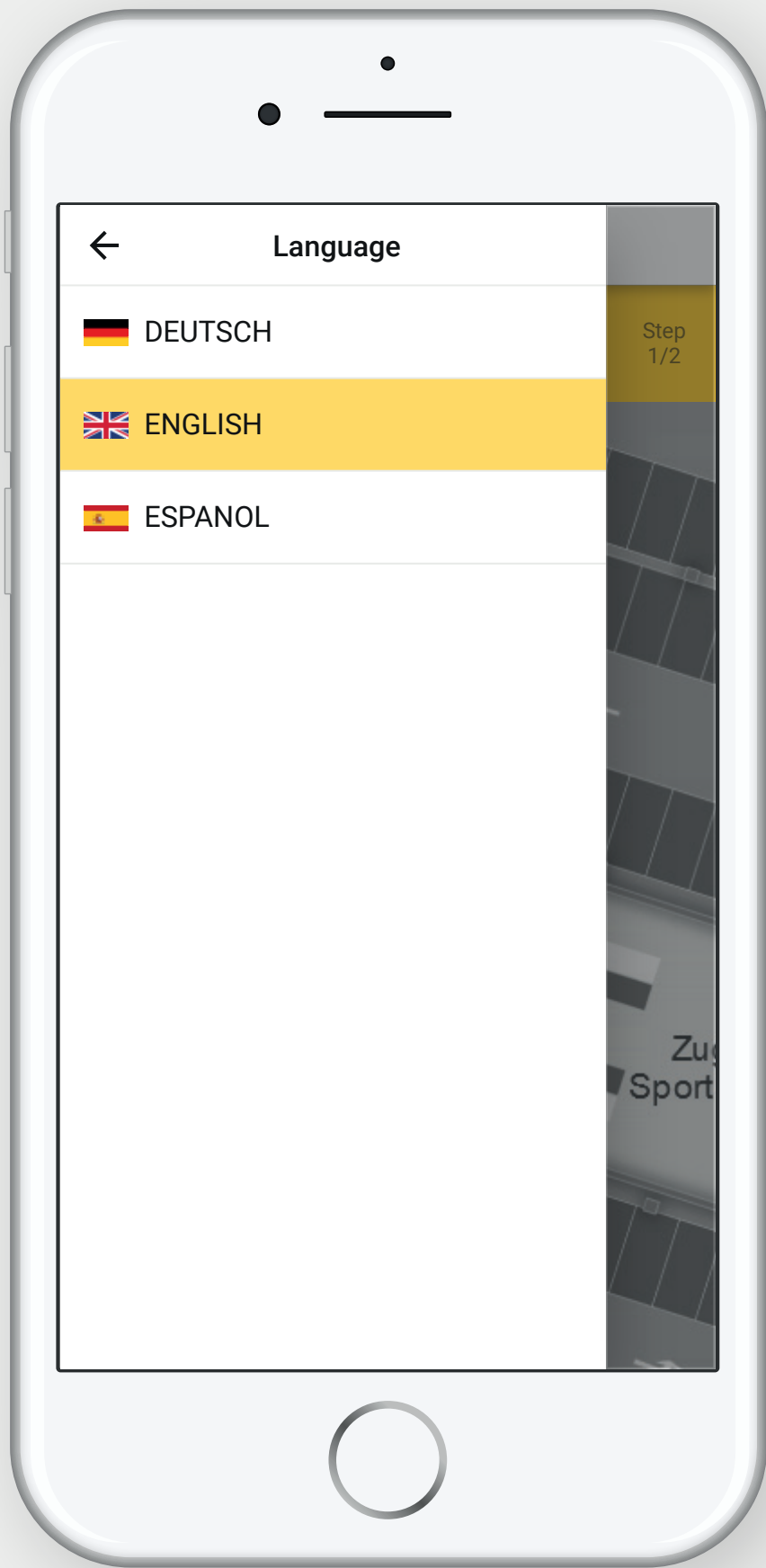
Screen after the second QR-Scan

Menu

The menu allows changing preferences, such as language or accessible routing. In addition the saved parking position can be indicated and shared with others.



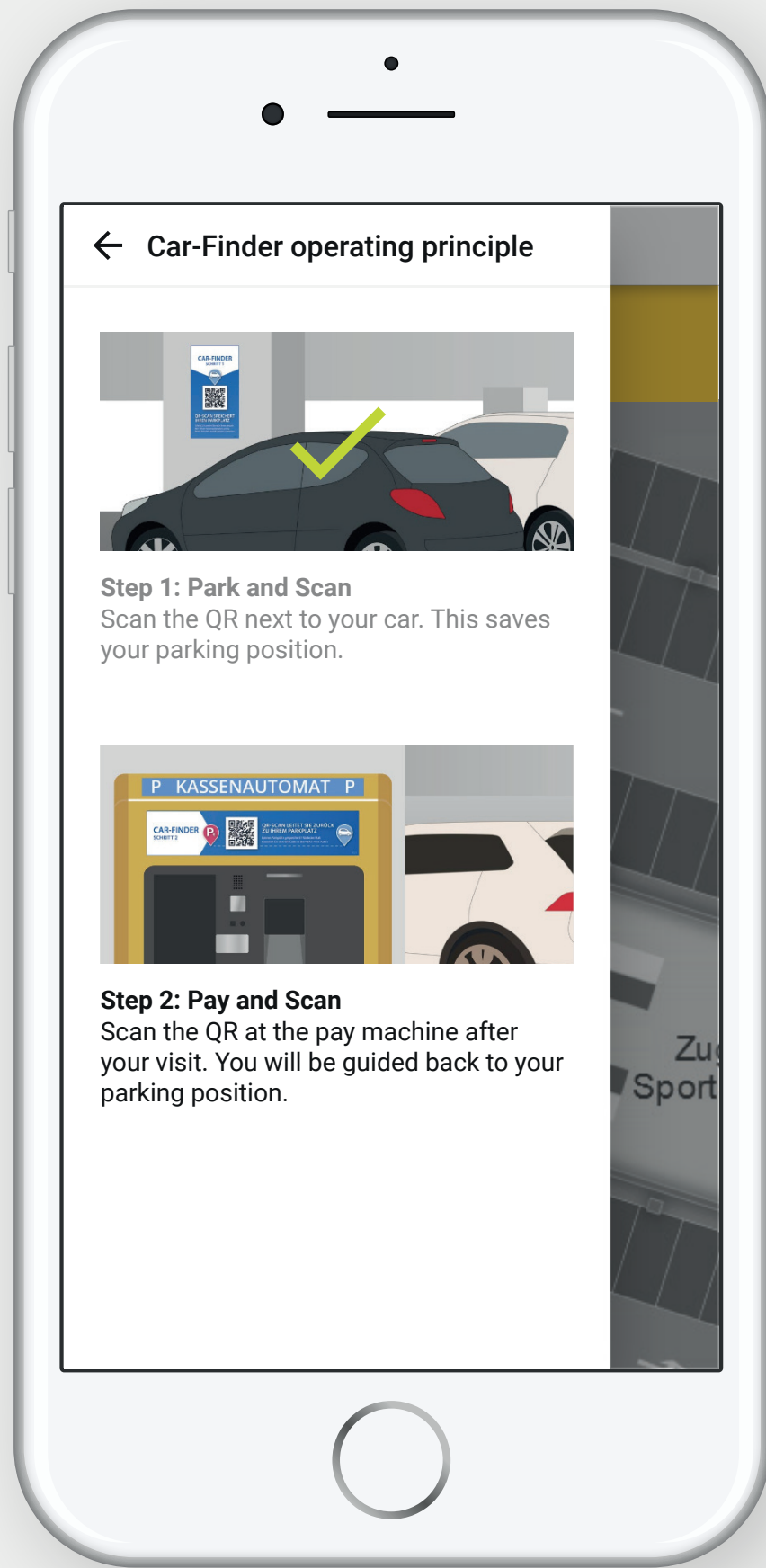
Menu



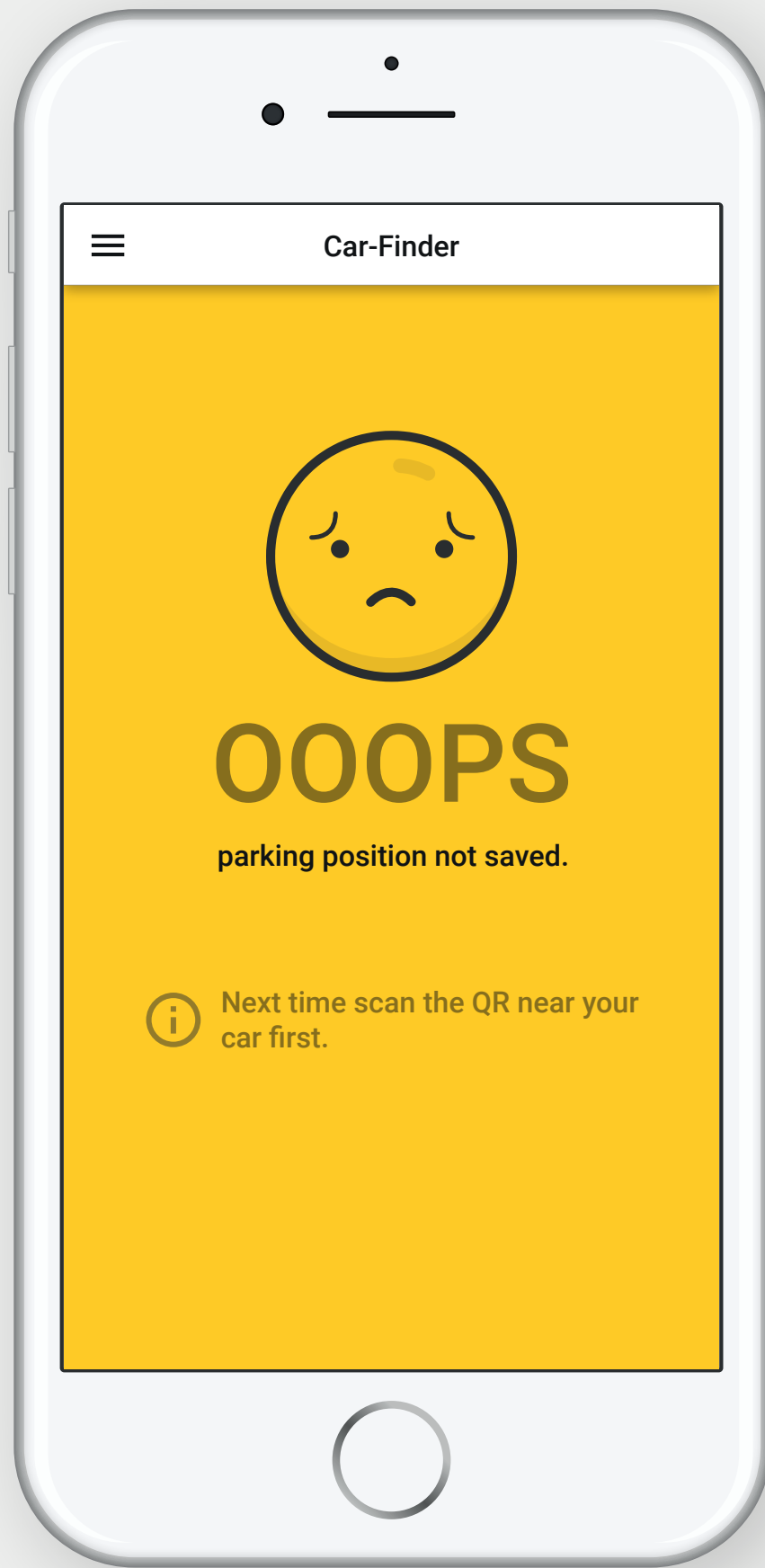
Language selection

Assistance

Instructions for the Car-Finder can be found in the menu. The application has integrated hints after the first scan and when scanning the QR codes in the wrong order.



Assistance in the menu



Scan of the second QR without scanning the QR in the parking lot

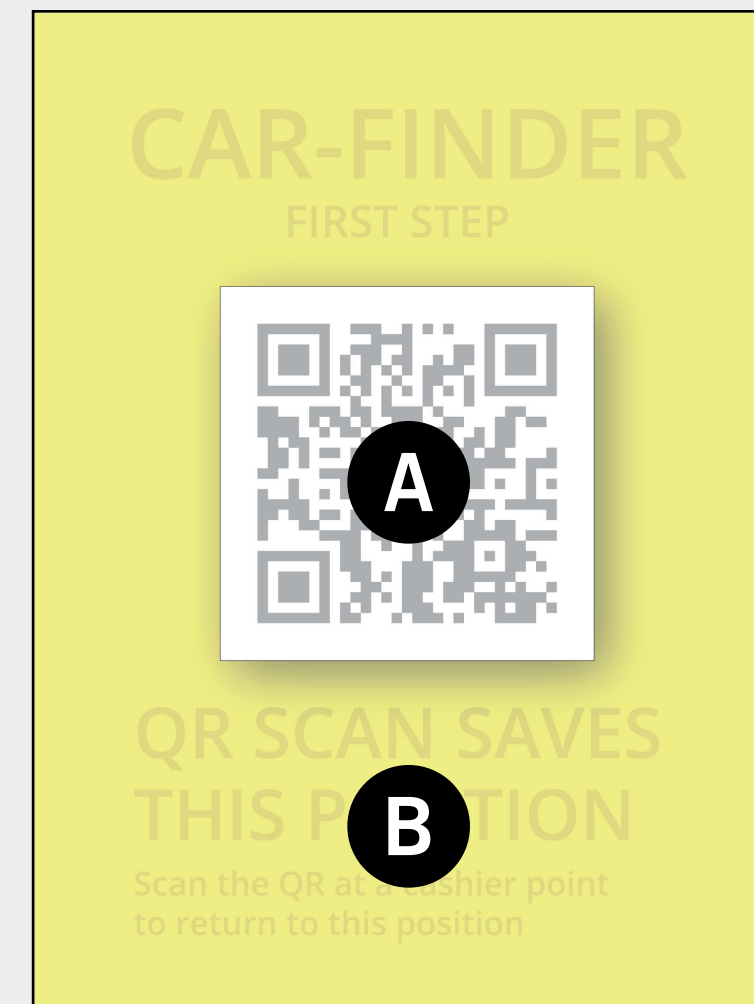
Interface design

The colors of the user interface (1) and the signs on the map of the application (2) are tailored to your individual needs and specifications.

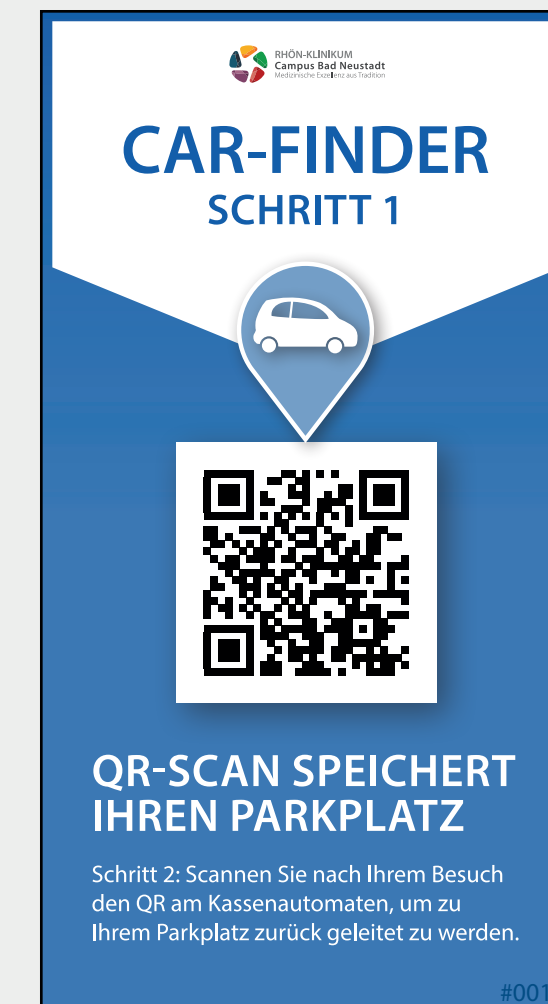


Signage design (optional)

The design of the signage mounted in the parking garage and pay machines is crucial for the user. It will determine the users awareness to the Car-Finder, its comprehensibility and thus the success of the service.



Basic delivery: QR code (A)
Optional: Signage design (B)



Example Signage design
with QR code

Statistics (optional)

Statistics is an online service provided by 3d-berlin that analyzes user interactions. You will get insights to the usage and utilization of the car-finder of your visitors.



Your checklist for a quick pricing

1. Number of parking spaces

How many parking lots exist?

2. Complexity

Basics: parking or parking garage? How many parking levels?

a) Are cash machines outside the parking garage? Do you need to display levels without a parking deck? Are there floors in between?

b) Is the level divided in two floors or is there a staircase in the parking garage?

c) Are there any outdoor parking spaces?

d) Do the parking spaces extend to several buildings?

3. Density of signs

How densely would you like the QR code signs to be installed in the parking garage / parking space?

Every 10th parking lot (10%)

Every 5th parking lot (20%)

Every 4th parking lot (25%)

Every 2nd parking lot (50%)

Every parking space (100%)

4. Signage Design

Would you like to receive the QR codes only or rather printable designed signs for all your desired parking positions?

5. Languages

What languages should the application support?

6. Statistics

Do you wish to access our statistics service to measure the success of your Car-Finder?



3d-berlin vr solutions GmbH is specialized in indoor wayfinding and, with the solutions ,Guide3D' (3D-Wayfinding) and ,easy-Guide' (2D-Wayfinding), develops unique applications that are used on multiple devices: on kiosk systems, in browser, on mobile devices and as a print.

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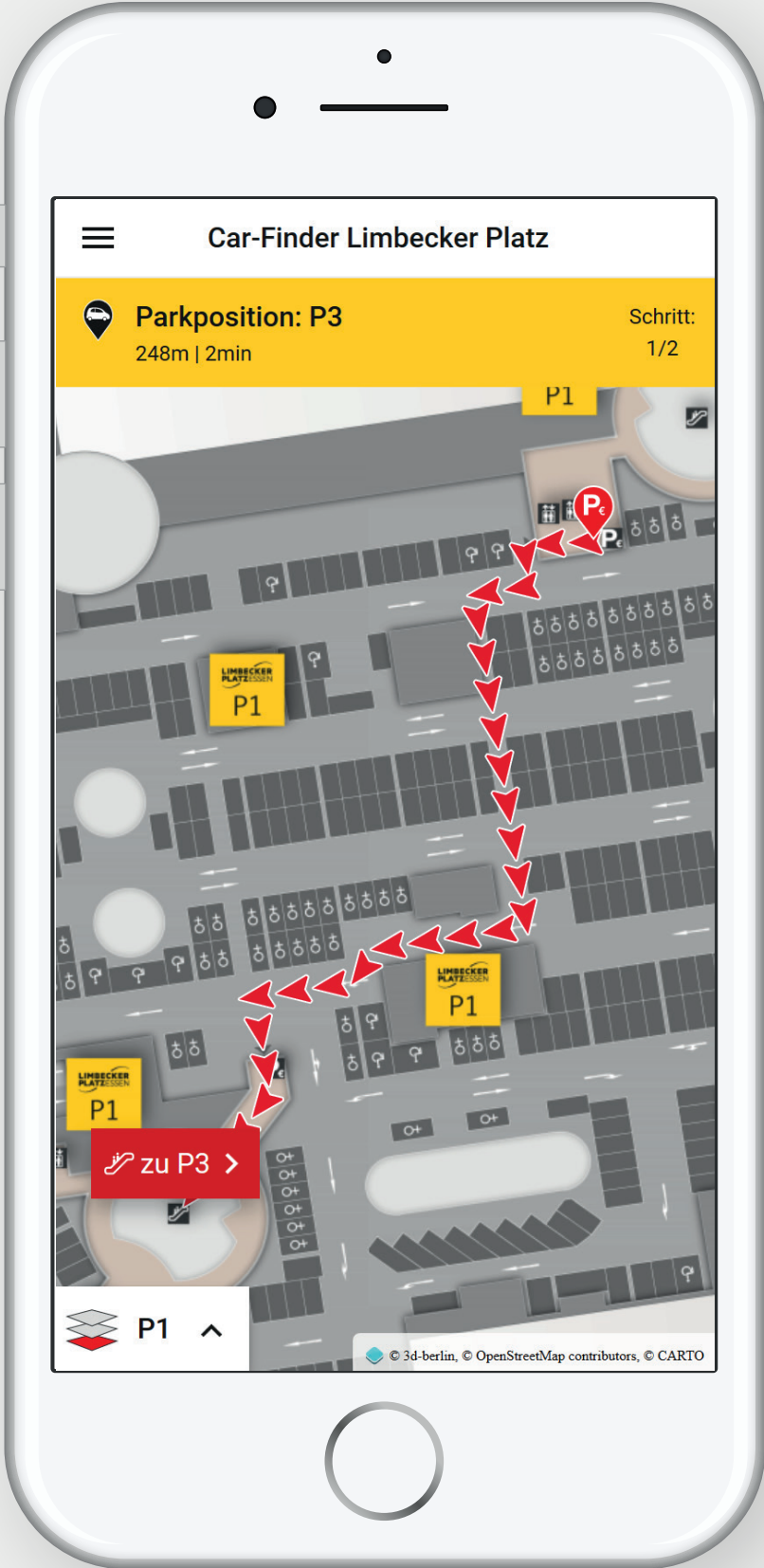
**LET'S GET IN TOUCH
AND TALK ABOUT
YOUR PROJECT**

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sales@3d-berlin.com**

Try the Car-Finder



Examples: Car-Finder for Shopping Center



Scan 1



Scan 2



Scan 1



Scan 2



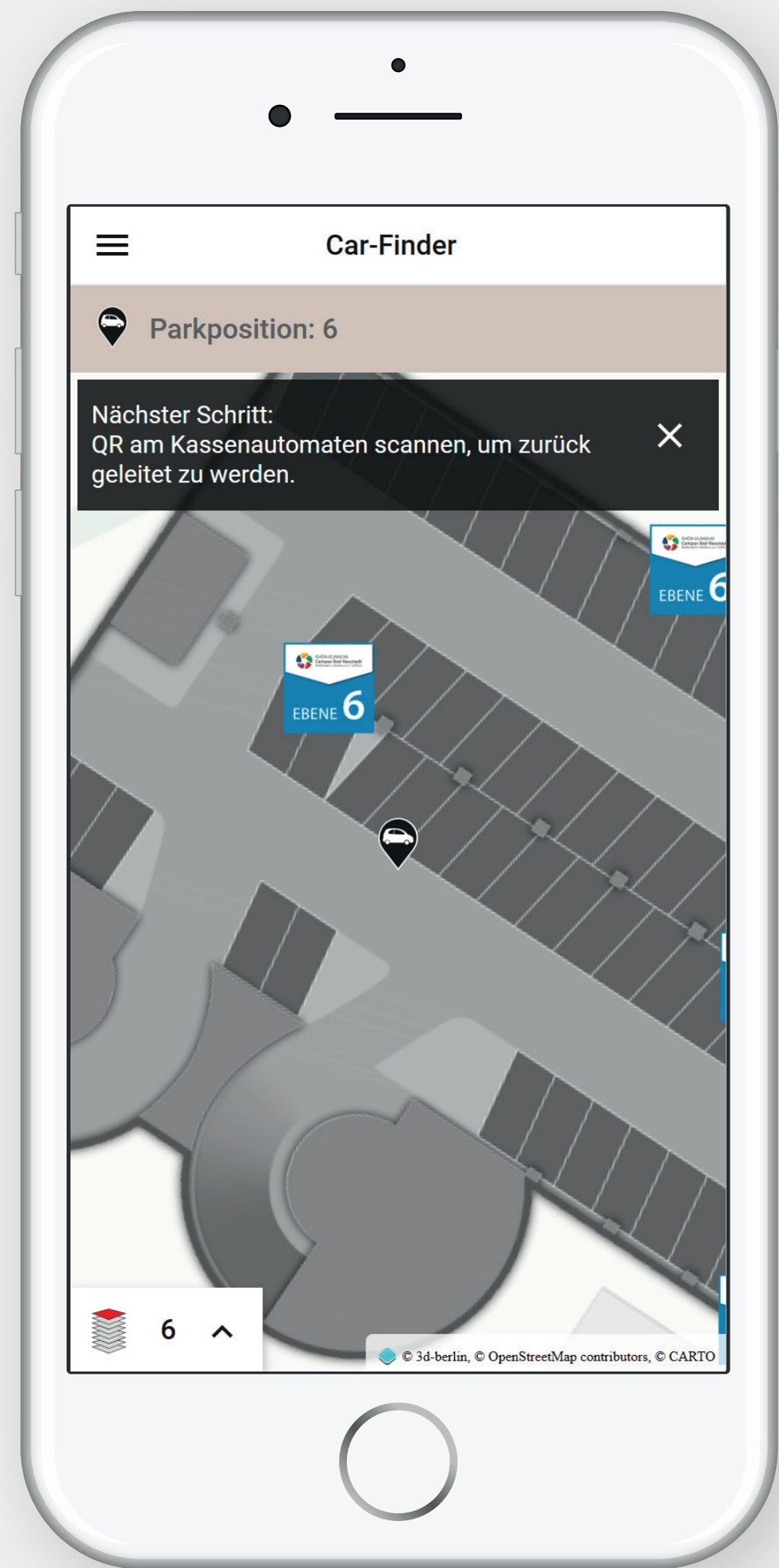
Scan 1



Scan 2



Example: Car-Finder for Hospitals



Scan 1



Scan 2

