NEW

easyMaps

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offers quick information and orientation in small and medium-sized buildings using digital touchpoints and QR codes. The user selects the desired destination and it is highlighted on the interactive map along with the current location.
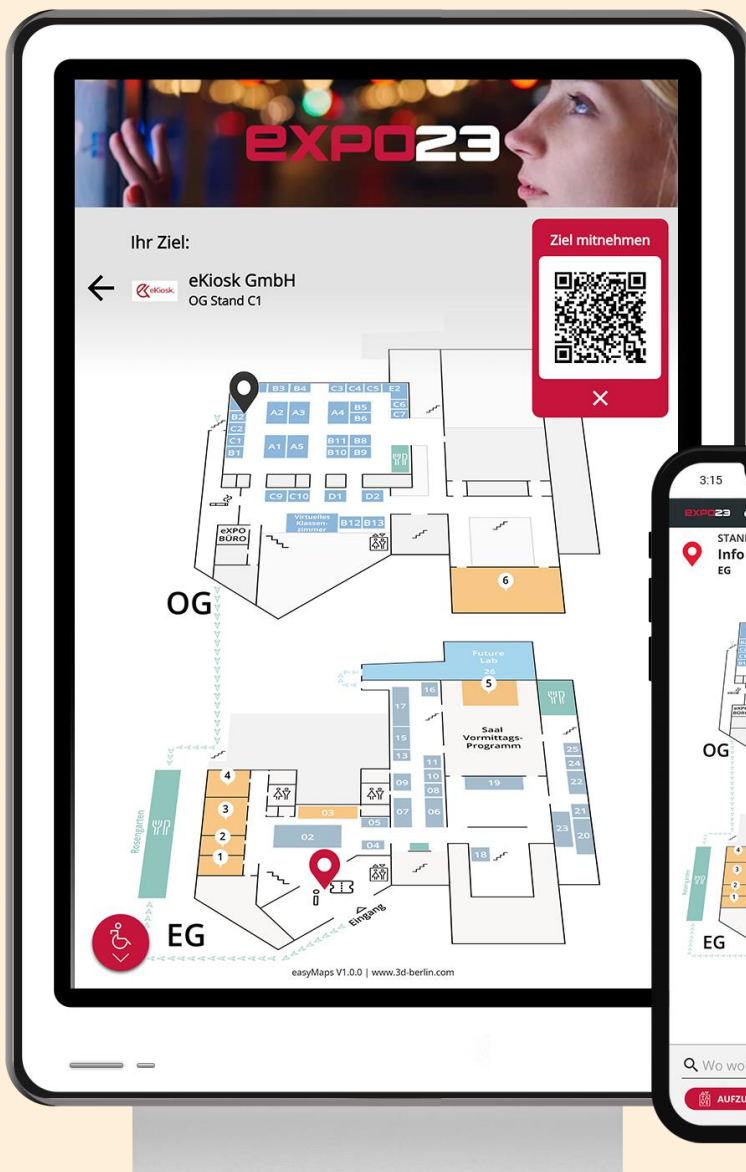
The digital touchpoints and wall stickers are easy to install, therefore easyMaps represents a simple but powerful solution at an attractive entry-level price.

⊘ Features

- Localization via digital touchpoint or QR code Scan (sign)
- Multiple languages (auto detected)
- Buildung overview (zoom & Pan)
- Destination quick selection
- Destination search (typo tolerant, keywords)
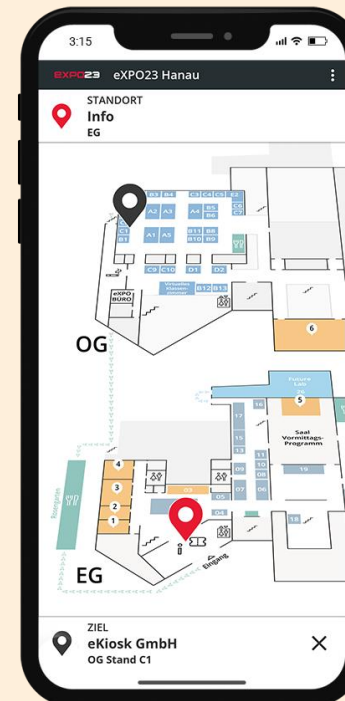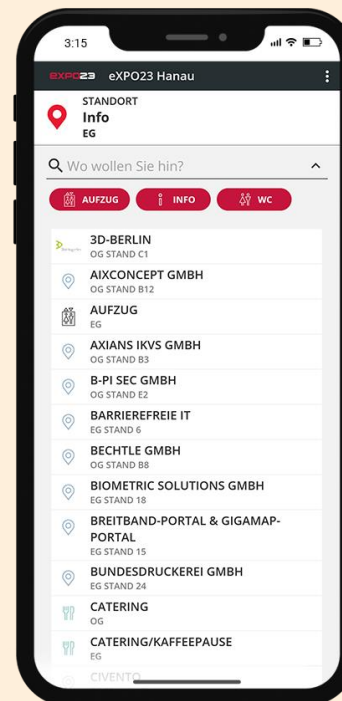- Destination highlighting (marker)
- Focus on itinerary route

⊕ Add-On

- Sign design according to customer requirements
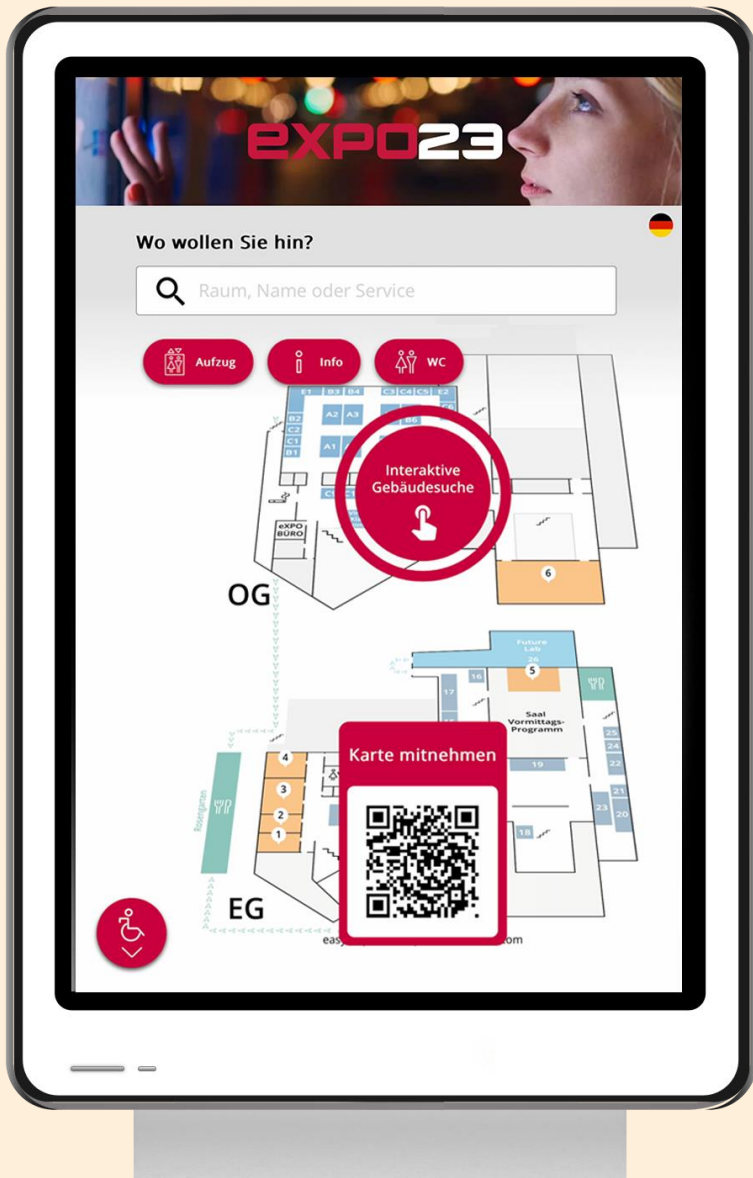
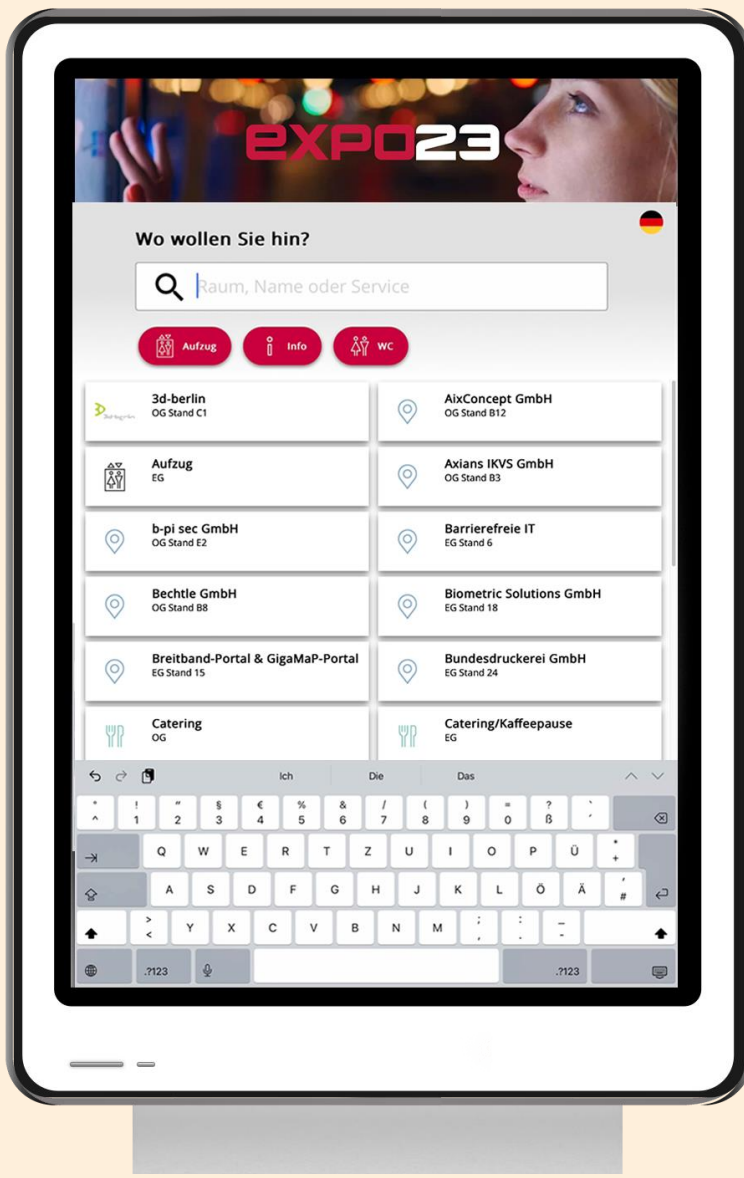**Digital Touchpoint**   **Mobile**

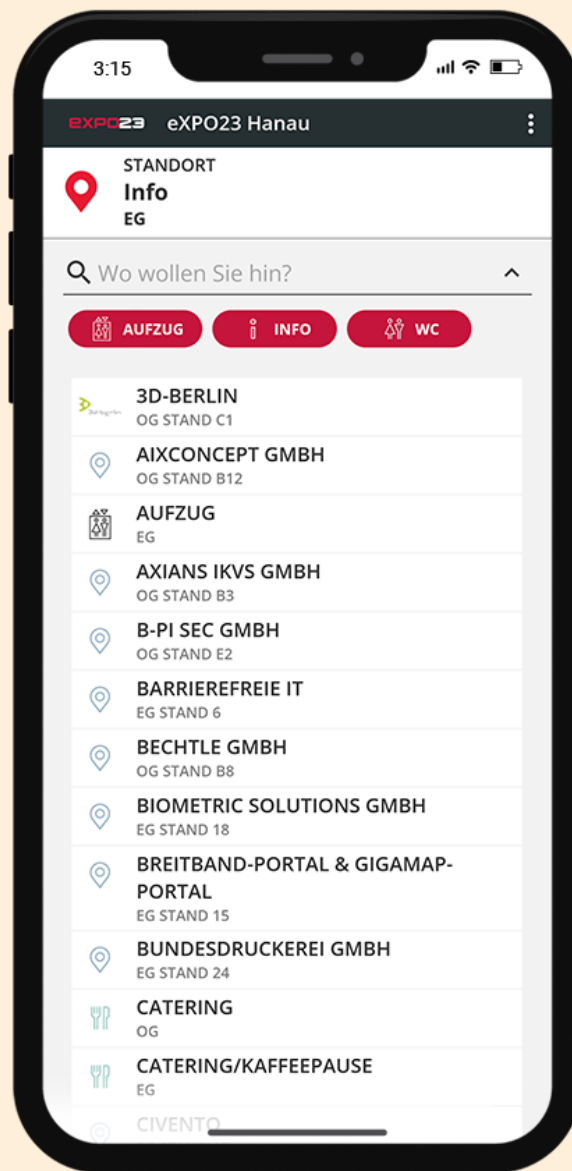**DIGITAL TOUCHPOINT**

Screensaver

List view and native keyboard

Destination Highlighting

Start screen after
QR code scan

Search including keywords
and fuzzy logic

Destination highlighting
with zoom

Where should the user scan the QR code?
E.g. entrance, hallway, in the room

What are the spatial conditions there?
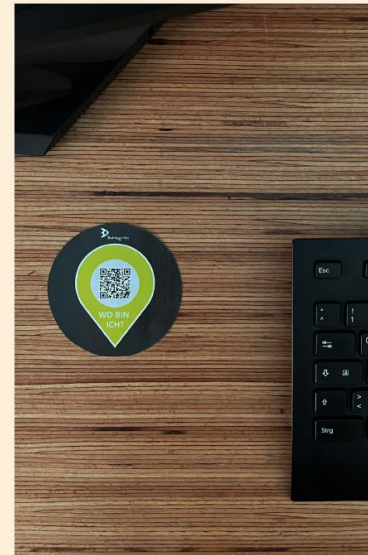Columns, glass doors, flooring, competition to other signs

Design requirements
3d-berlin sign templates (adapted according to CI) or sign design according to customer requirements (add-on)

Classic poster
at the entrance, in the room

(Floor) stickers
in the entrance, at intersections, in the room

Where do you want to go?

QR-Code opens floor plan with destination search

WO BIN ICH?

on the table   on the floor   at the wall

Give it a trial

Contact

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