

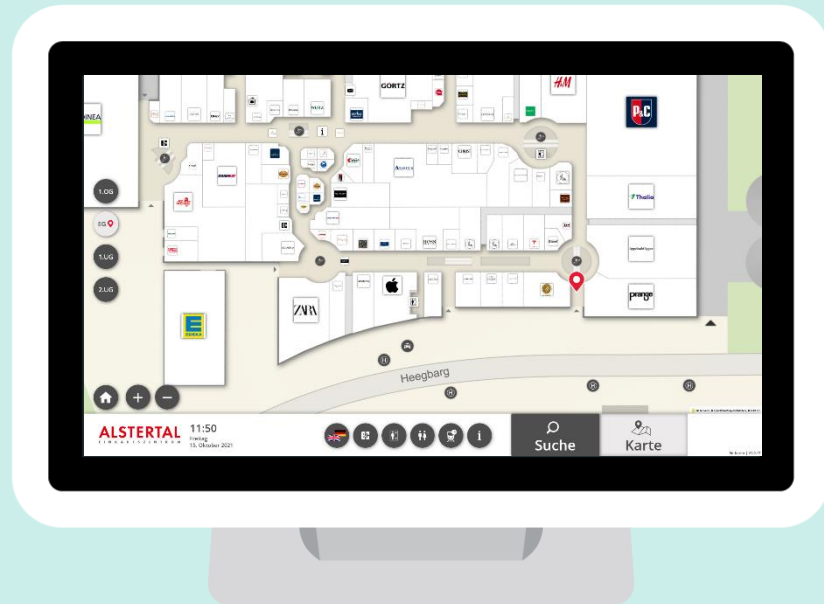


for Shopping Malls and Department Stores



Product overview

easyGuide 'retail' for shopping malls and department stores



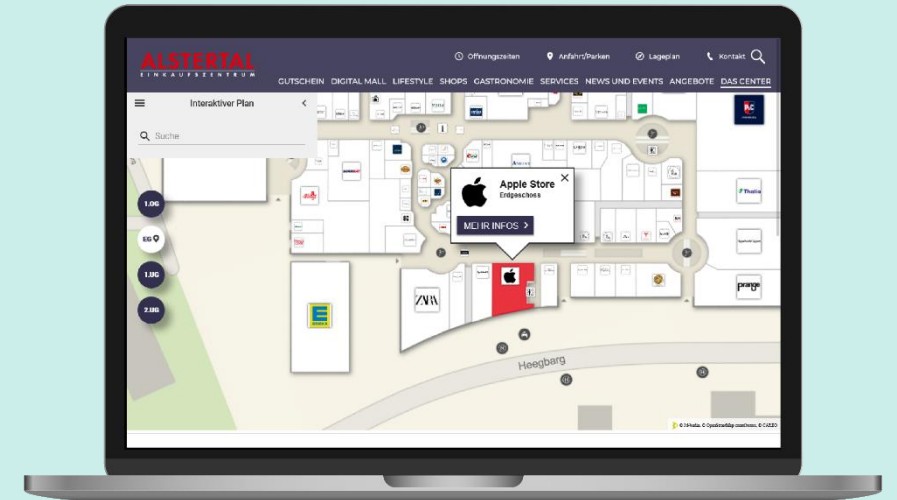
KIOSK

Picked up at the entrance:
directions on interactive
touchscreens.



MOBILE

Smart on the go: know
where to go with the
web app.



WEB

From home: Explore the
shopping mall on the
website.



easyGuide kiosk

Search for shops, restaurants, services and products with 'easyGuide kiosk' and get directions to them.

Demos:

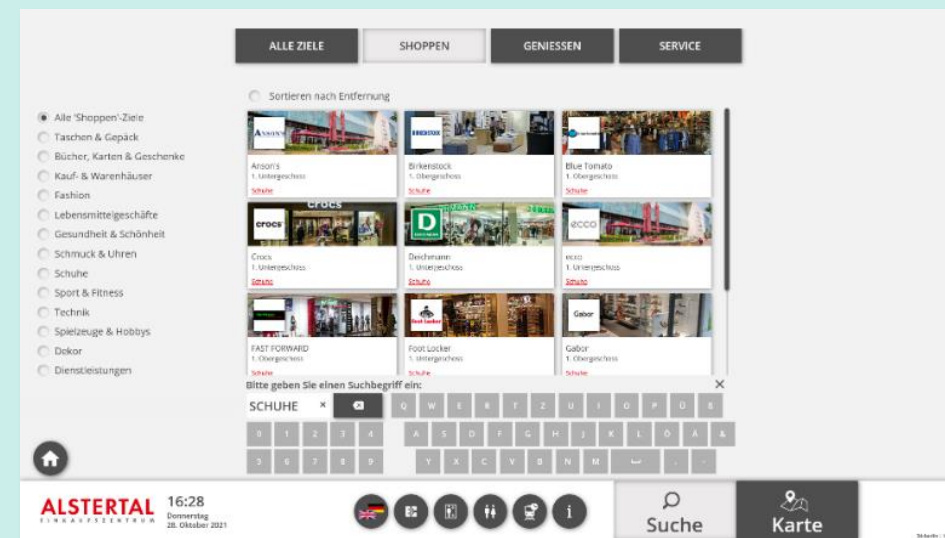
2D: [Cano Shoppingcenter Singen](#)

3D: [Alstertal Einkaufszentrum](#)

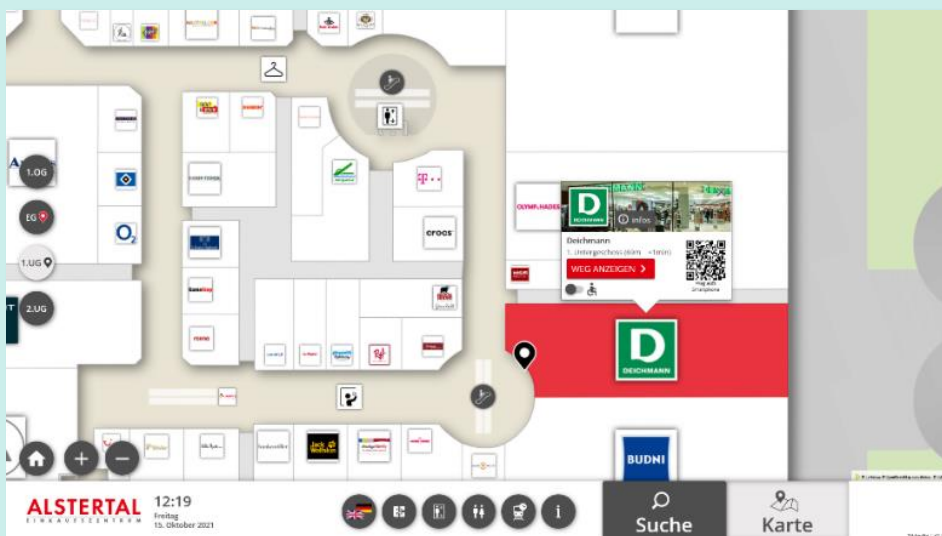




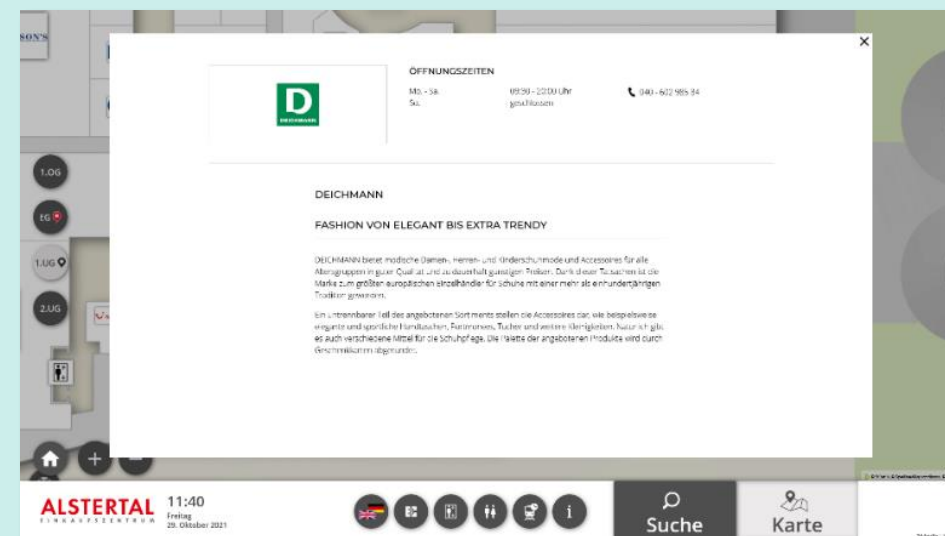
Home screen



Categories & keyword search



Destination with shop info

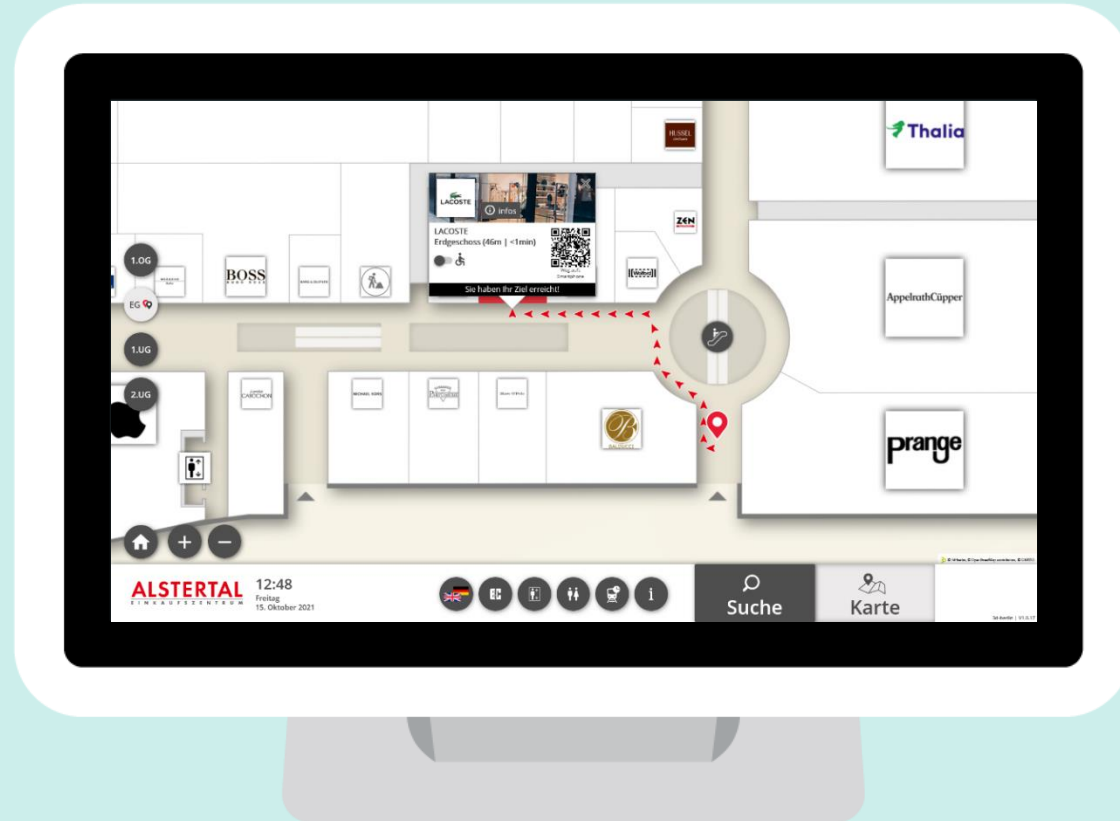


Shop details via popup

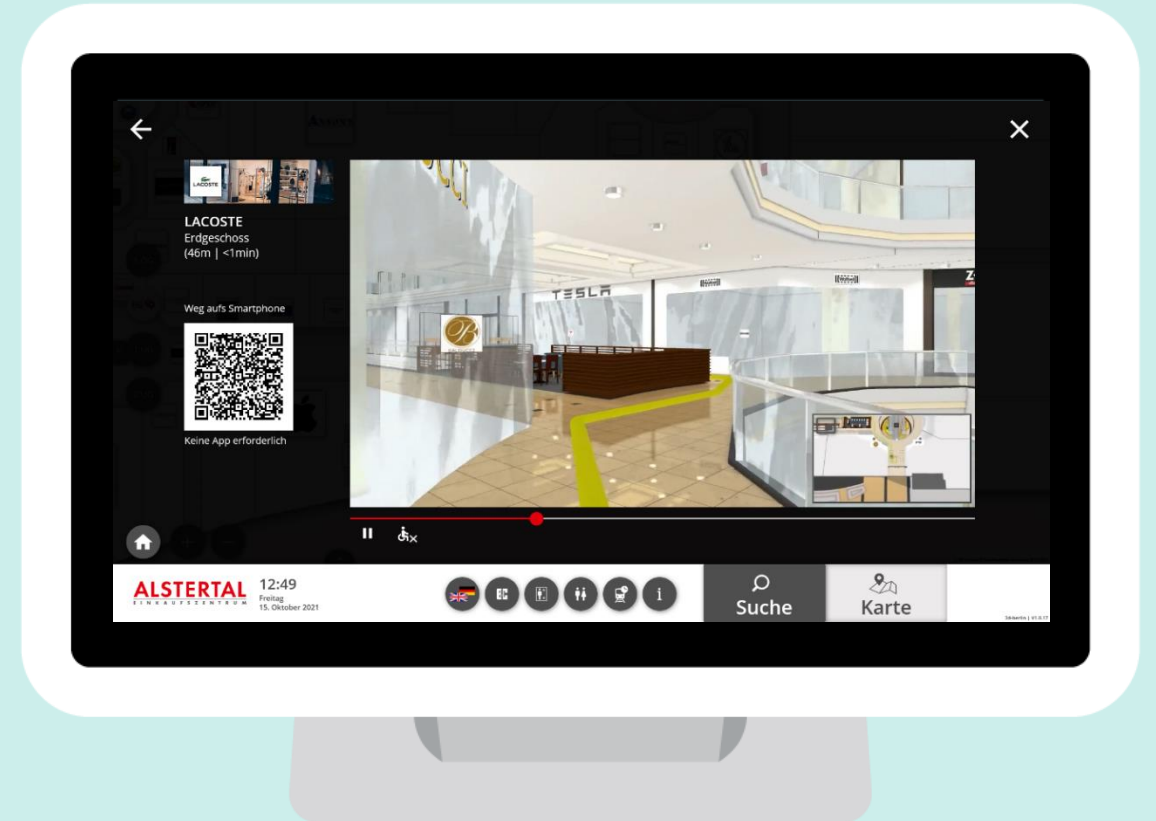




2D vs 3D view



2D-Wayfinding



3D-Wayfinding

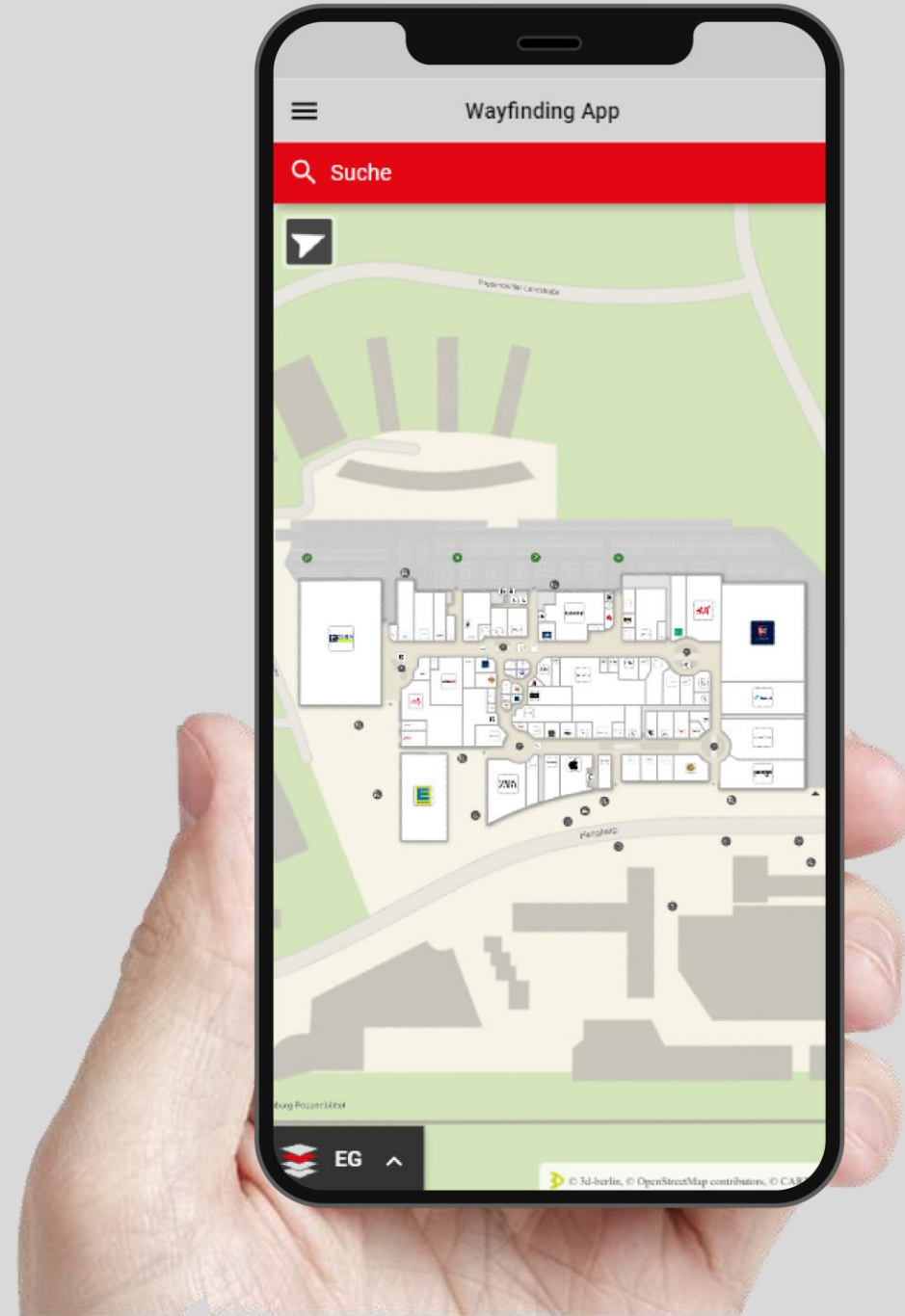


easyGuide mobile

Explore the building map on the go with 'easyGuide mobile' and navigate to any destination.

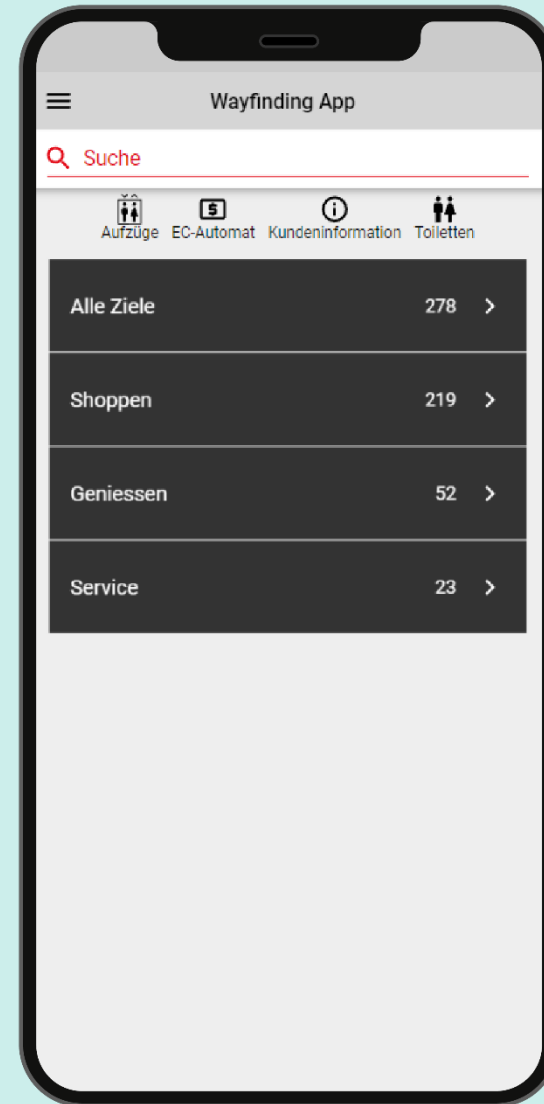
Demo:

[Alsterstal Shopping-Center](#)

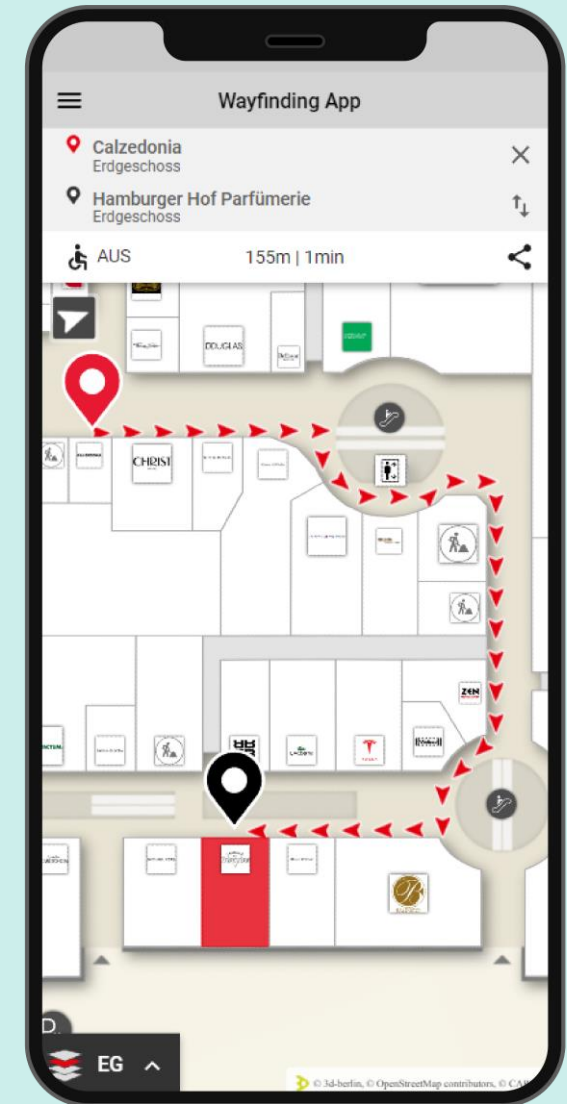




Overview map



Search



Wayfinding



QR code sign
Can be placed in the building
independently of kiosk systems



QR code in the kiosk application
Routing from the kiosk system can be
transferred directly to the mobile device



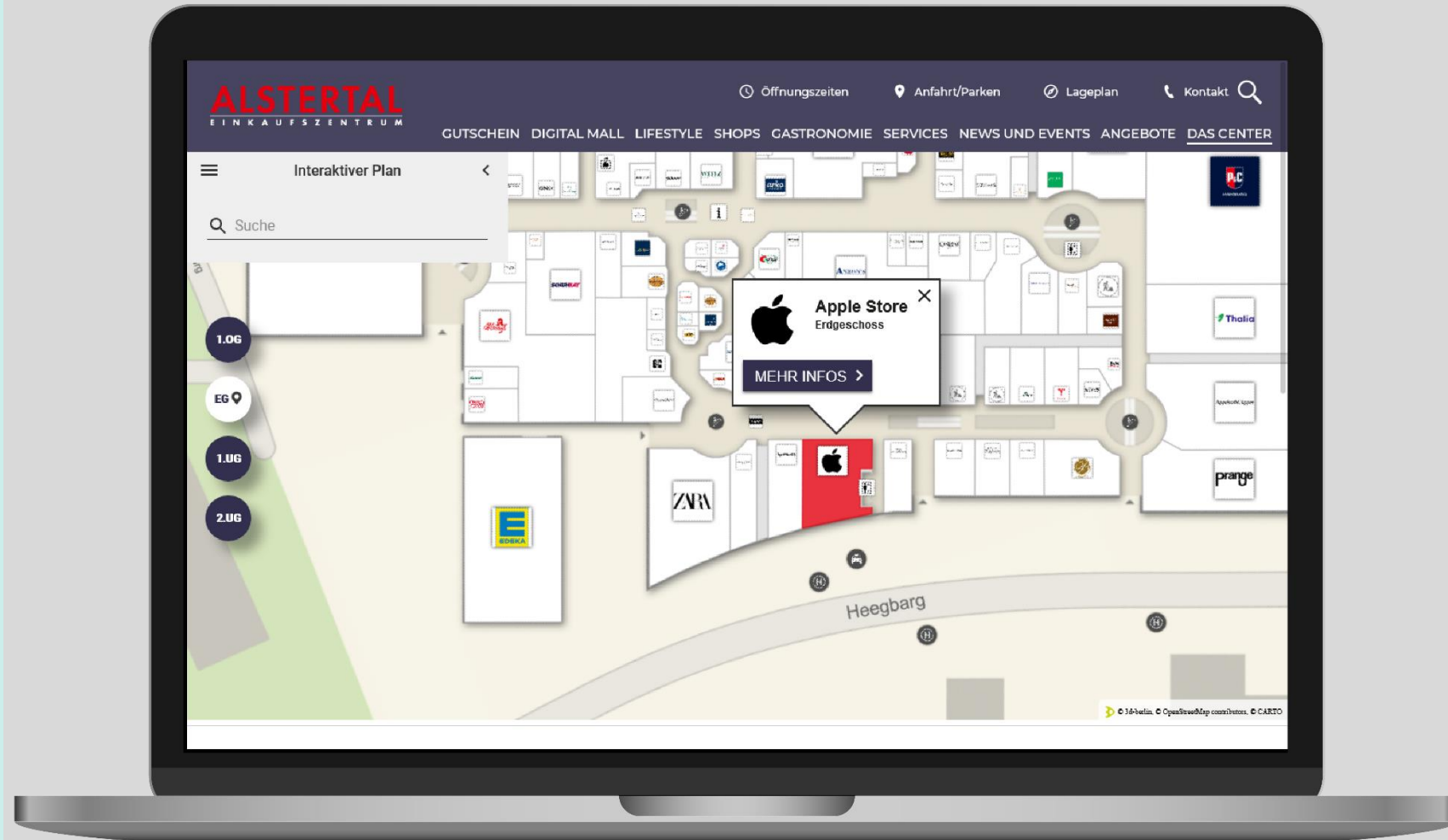
easyGuide web

Find out about the center and what it has to offer from the comfort of your own home with 'easyGuide web'.

Demo:

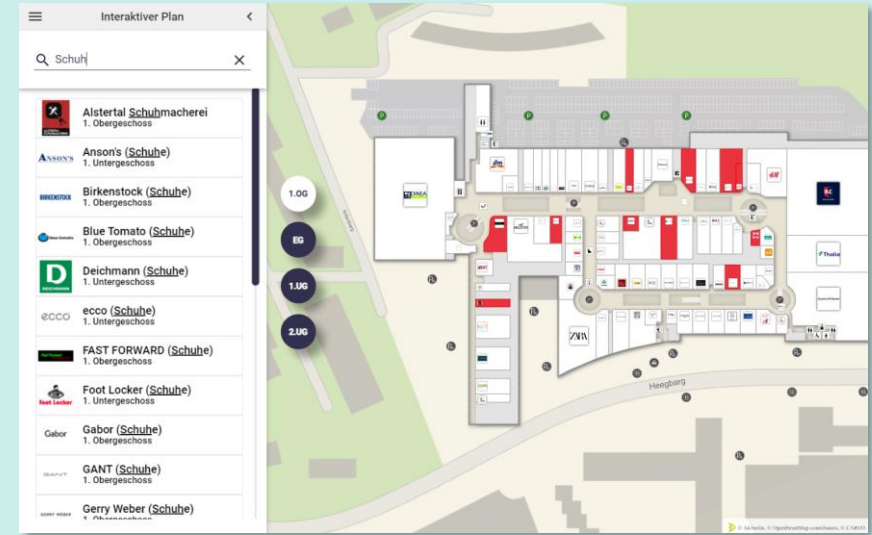
[Shopping Mall Location Map | Alstertal](#)

[Shop Details | Apple](#)

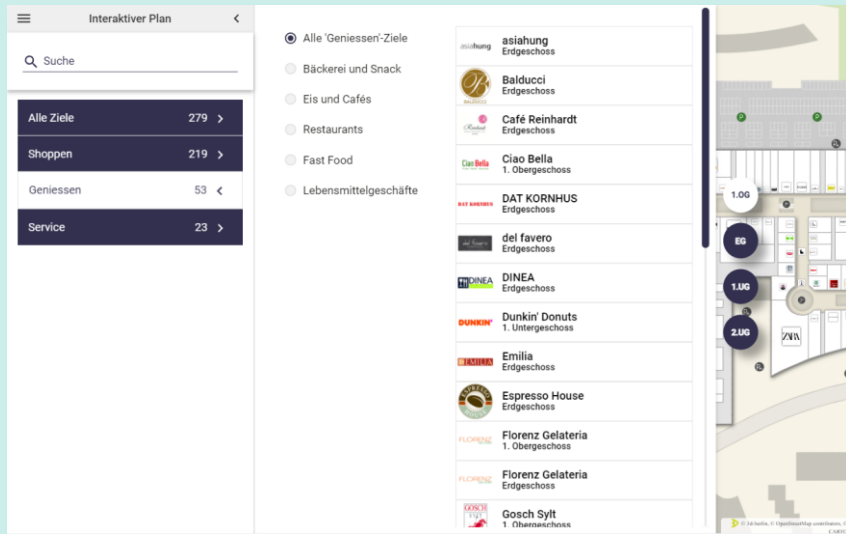




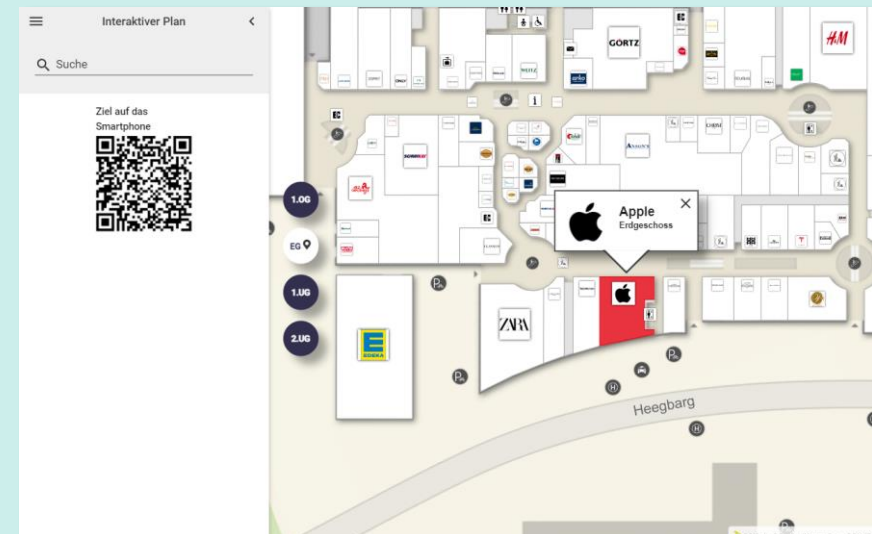
Location map



Keyword search



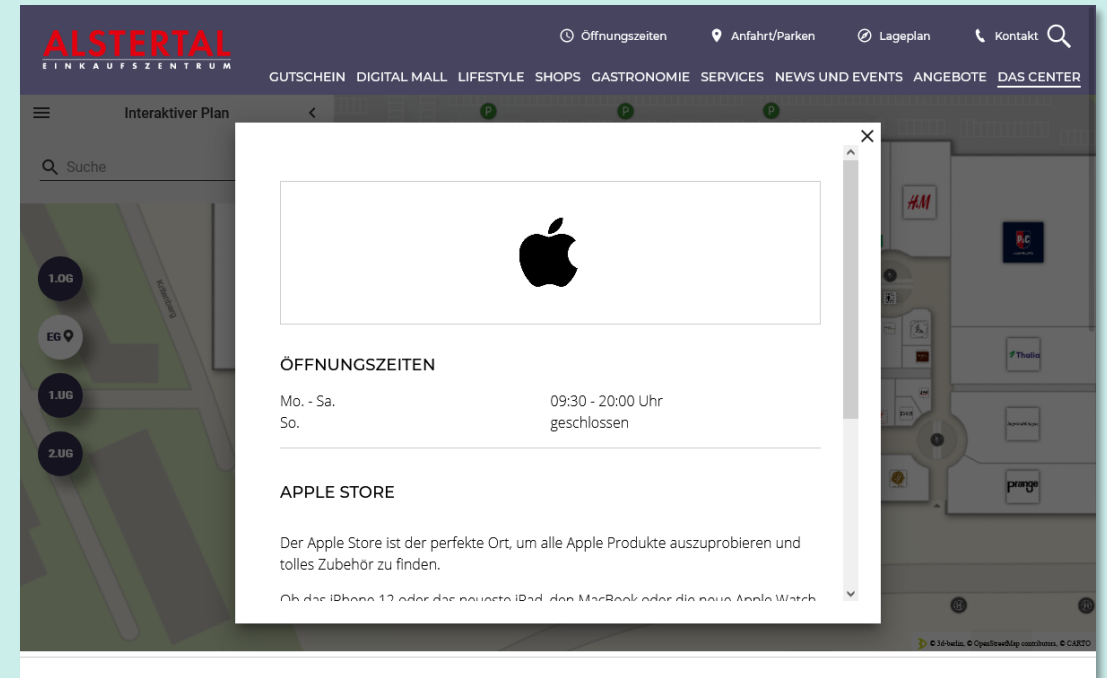
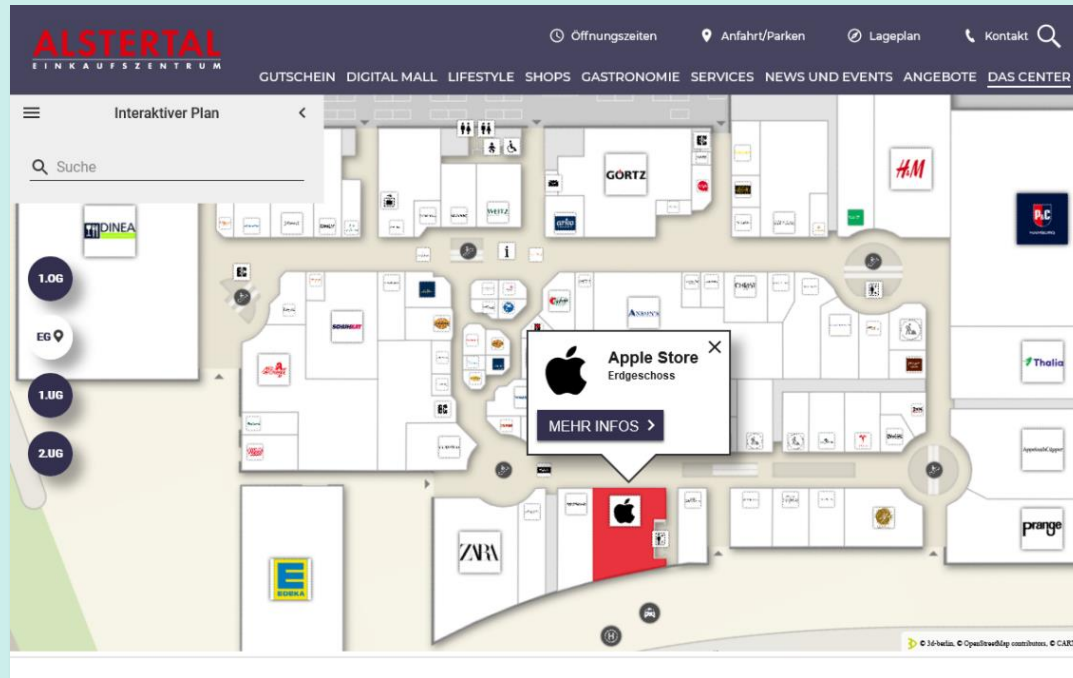
Category search



QR code



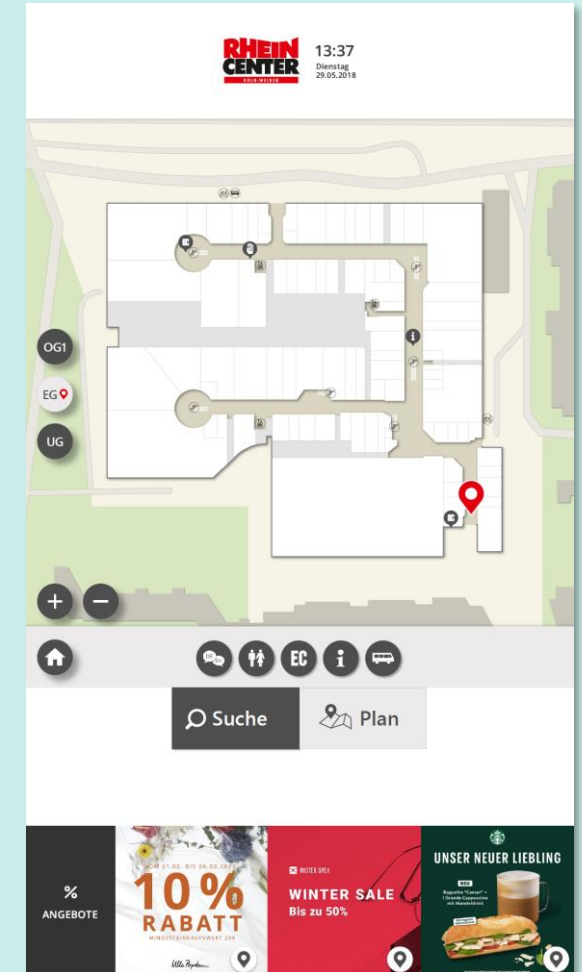
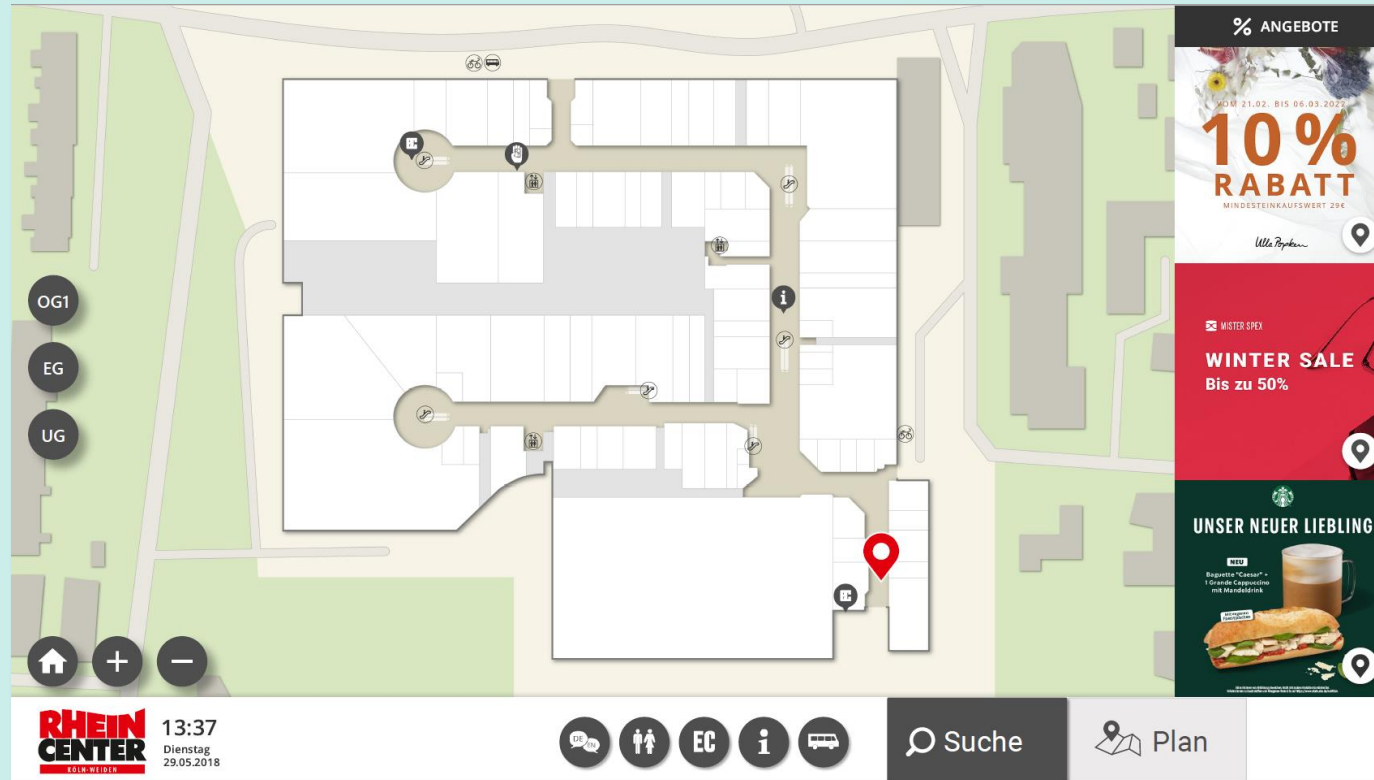
Shop-Details



Add-On Screensaver



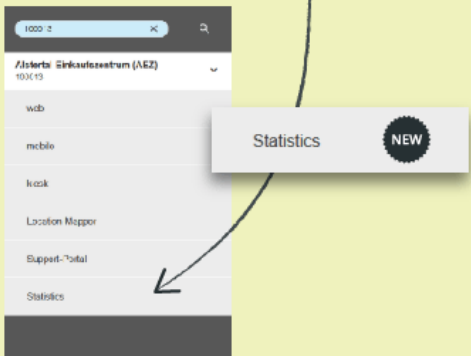
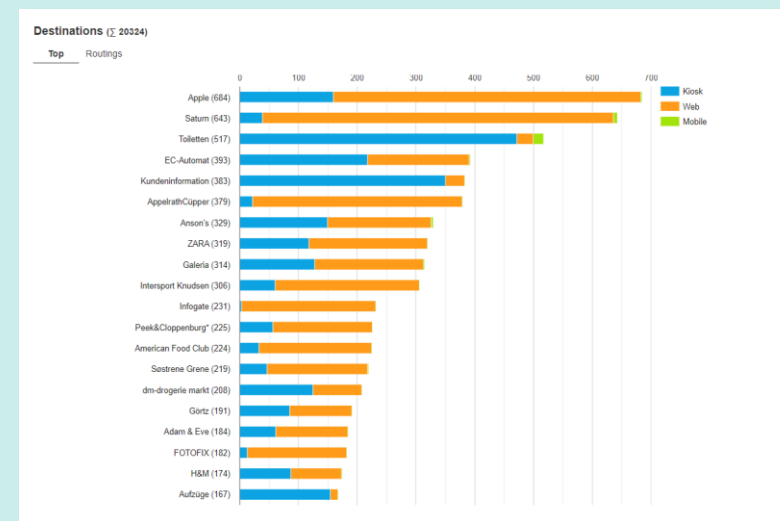
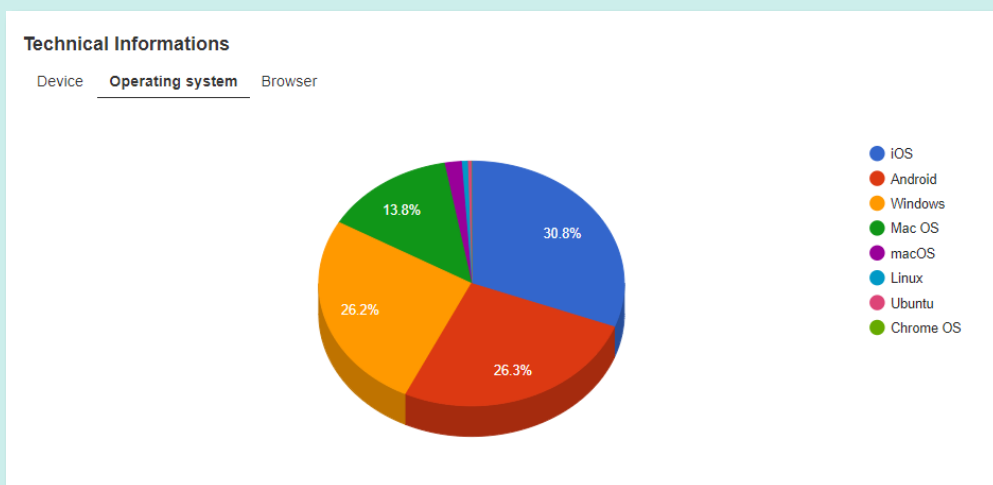
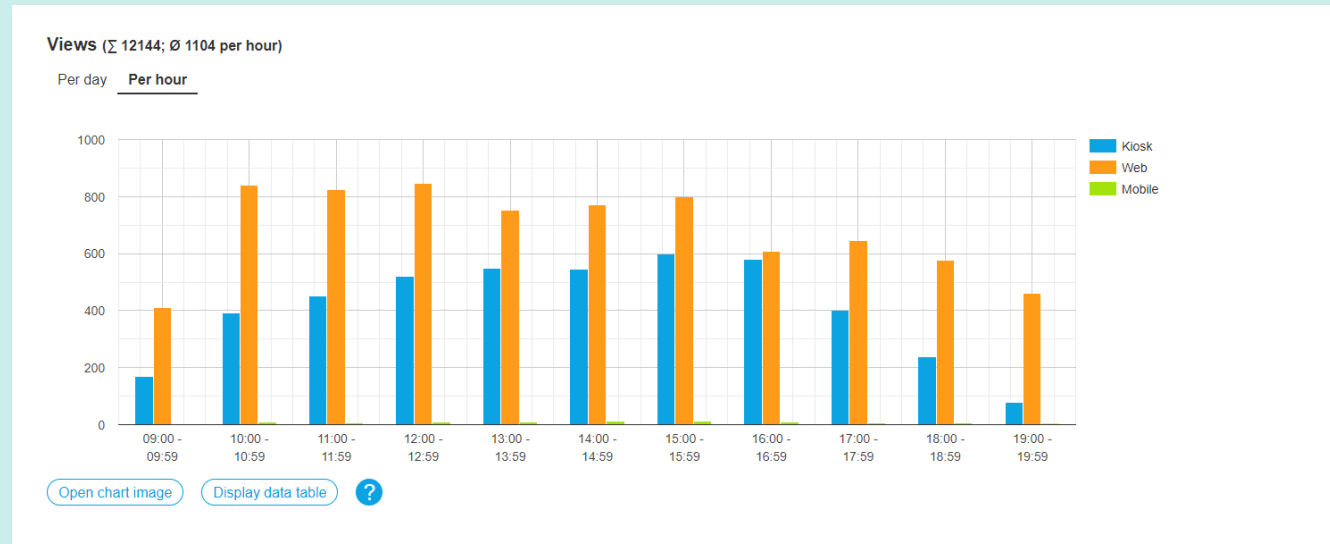
Add-On Promotion



Add-On Statistics

We launched new statistics!

You find them in your project dropdown

CONTACT

Robinson Steinke
robinson.steinke@3d-berlin.de

T: +49 (0)30-92 10 700-22

www.3d-berlin.com