



Your requirements

How do visitors navigate through your shopping center? How do visitors learn about your current events and offers? We provide the answers to your questions and those of your customers.

Informieren



Mara has the day off today and is looking forward to her visit to the shopping centre. Thanks to our digital solutions, she can conveniently plan her shopping in advance and discover current offers.

- Webseiten integration
- Shop information
- Produkt search
- Advertisement

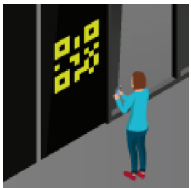
Orientation



Matthias has just arrived and is running a bit late. On the interactive map at the digital info point, he finds his way to the supermarket straight away. Just in case, he transfers the application to his mobile phone.

- Info point
- Site plan
- Product categories
- Shop details
- User statistiken

Navigation



Monika discovers a QR code at the entrance. With just one scan, she gets the entire shopping experience on her mobile phone. The raspberry ice cream offer lures her directly to the ice cream parlour in the middle of the shopping centre.

- Bring Your Own Device
- Digitale wayfinding
- App integration

Our Expertise

3d-berlin offers digital information and wayfinding systems based on your requirements. Let both visitors and your tenants discover the full potential of your location.

easyMaps

from 5.000 €

easyMaps is our powerful compact solution at an attractive entry price. Our application offers fast **information** and **orientation** in small to medium-sized buildings. Visitors can use their mobile phone or the digital info point on site to determine their current location and find their desired destination

- Site plan
- Location determination
- Destination search

easyGuide

from 12.000 €

easyGuide is our standard for complex locations. Our application provides **information** und **wayfinding** wayfinding in a unified design at the digital info point on site, on the mobile phone, and on your website's floor plan. Using different modules, we can customize our solution to your **individual requirements**.

- Wayfinding
- Intelligent search
- Data connection

carFinder

from 6.000 €

carFinder guides visitors back to the car park with precision. In the parking garage, cost-effective QR codes are placed for this purpose. Our application offers meter-accurate **positioning**, is self-explanatory and available on any mobile phone without installation.

- Smart parking
- QR codes
- Share function

3d-berlin

Our years of experience and expertise in information and wayfinding systems enable us to create a pleasant visitor experience for your shopping centre.

Founded

2010

Projects

+150

Countries

15

References

- ECE More than 50 shopping centres | EU
- Breuninger Department stores | GER
- McArthurGlen Designer outlets | EU
- Mall of Berlin Shopping centre | GER
- dodenhof Shopping centre | GER
- La belle Etoile Largest shopping centre | LU
- Shopyland Shopping centre | CH

Live-Demo



Mall of Berlin
easyGuide

Simply scan to give it a try without installation!

Contact

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