WAYFINDING SOLUTIONS

for your building

📍 **Orientation**

ℹ️ **Information**

➤ **Navigation**

3d-berlin

www.3d-berlin.com

Let us guide you
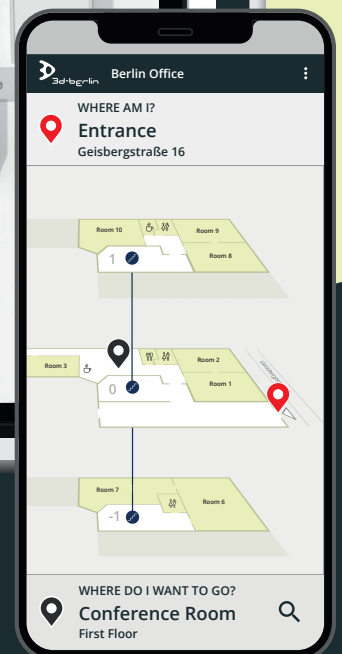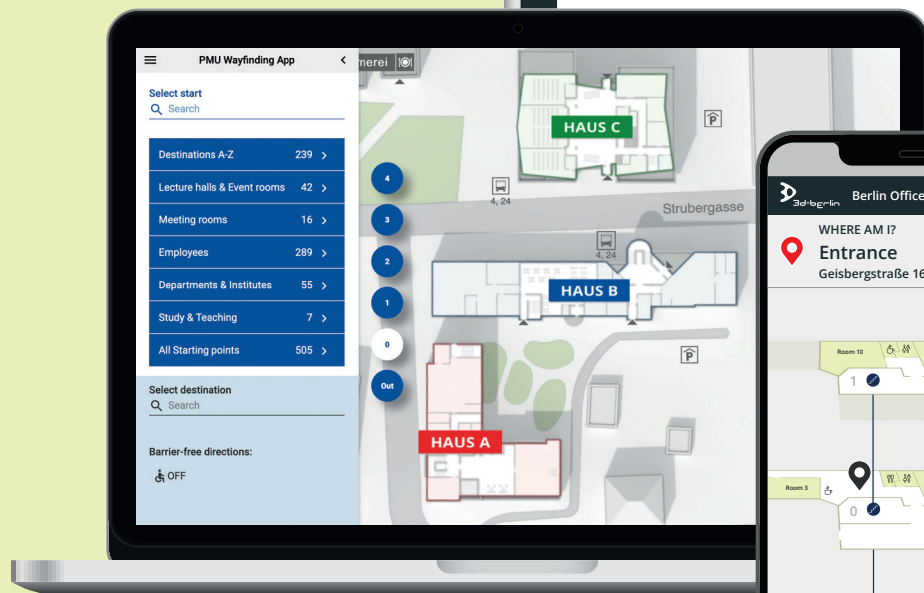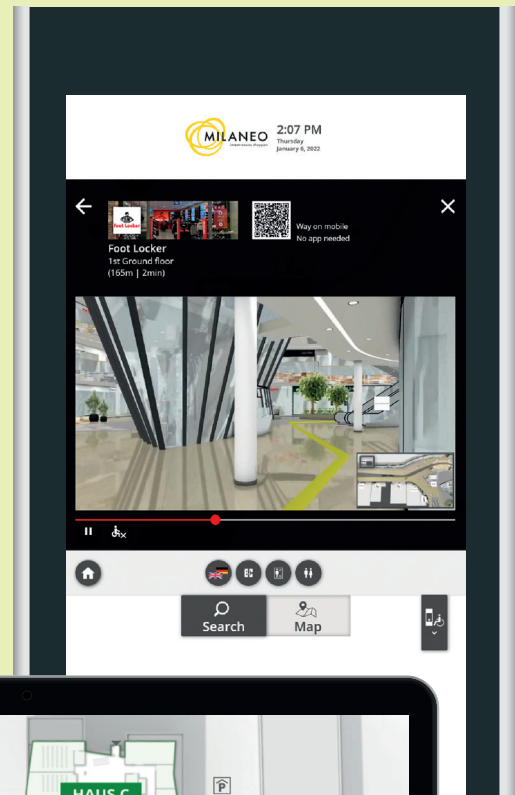
easyGuide

is our standard when it comes to wayfinding.
The solution offers the same intuitive design on output devices such as kiosk, mobile, web & print. Its multilingual user interface is adapted to your corporate design requirements.

Using categories or keyword searches, users can find the desired destination and additional information.
The interactive map has been created with remarkable attention to detail and offers the user step-by-step (accessible) guidance that is easy to understand - even across multiple buildings.

✓ Features

- Consistent Look & Feel on all devices
- Corporate design
  (colors, font, icons)
- Responsive design
- Multiple languages
  (native language, English, German)
- Environmental information
  (e.g. street names, POI, public transport)
- Intelligent search
  (typo tolerant, categories, keywords)
- Intelligent route calculation
  (incl. A-B-C routes)
- Clear route indication

⊕ Add-Ons

- Data connection
- Statistics
- Additional languages
- 3D environment map
- Level of detail

Demo **www.g3d.me/to/easyGuide-kiosk-retail**

easyGuide kiosk 'retail'

is our application for onsite-terminals specifically designed for the retail sector.
The overview map provides a quick overview of all shops at a glance. Optionally, attach a picture to each shop to get a first impression right away.
In the search, you can enter all kinds of keywords to make it easier for customers to find what they're looking for.
With various options for return on investment and a unique 3D wayfinding add-on, easyGuide covers all your needs.

✓ Features

- Default screensaver
- Destination quick selection
- Info quick selection
  (iFrame popup)
- Intelligent keyboard
- Destination image (photo)
- Additional destination info
  (iFrame popup)
- Height adjustable interaction
  area (accessible)
- Suitable for split screen
  (e.g. for advertisement)

⊕ Add-Ons

- 3D wayfinding (Guide3D)
- Custom screensaver
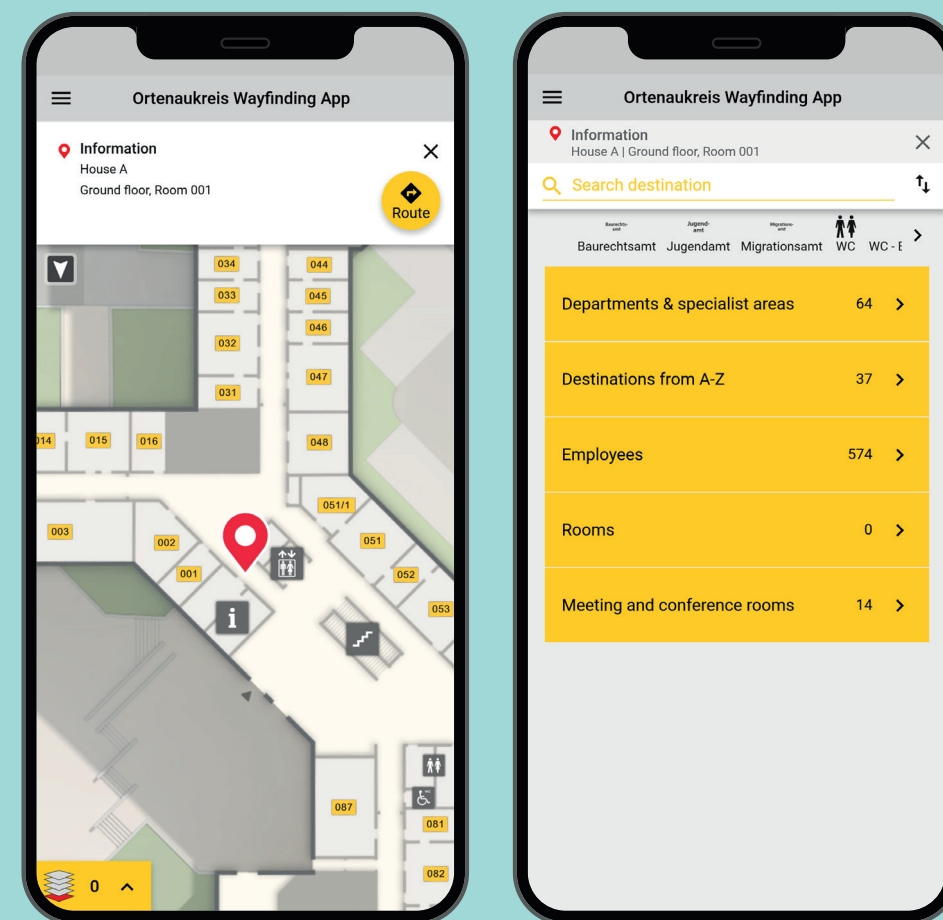- Banner ad

| Search categories | Search destinations | 2D wayfinding | 3D wayfinding |

Demo www.g3d.me/to/easyGuide-kiosk-business

Live Demo

easyGuide kiosk 'business'

is our touchscreen application for administration and office buildings of any size.
The map helps visitors to determine their current location, get an overview of their surroundings and find their destination.
Quick-selection buttons display the route to the most frequently used destinations with a single touch or any additional information of your choice.
An intelligent keyboard makes typos impossible and current events can be imported and displayed through a dedicated data import.
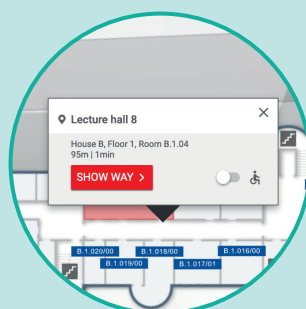
⊘ Features

• Default screensaver
• Destination quick selection
• Info quick selection
  (iFrame-Popup)
• Intelligent keyboard
• Additional destination info
  (iFrame-Popup)
• Height adjustable interaction
  area (barrier-free)
• Suitable for split screen
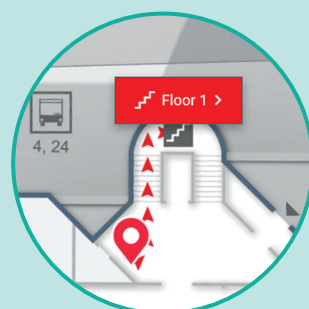 (e.g. for visitor information)

⊕ Add-Ons

• Custom screensaver

easyGuide mobile

is our web app that runs in the browser of your mobile device. Scanning a QR-code is all it needs to open it. Add it to your home screen to make it available even offline.
Find your directions from and to any point of interest. It also comes with a handy native-share function to quickly inform your closest about your current location or desired destination.
Use our ‚QR-Code Generator' to create the visual tags according to your needs. ‚easyGuide mobile' can also be provided as a native application and be listed on the Google play and Apple app store.
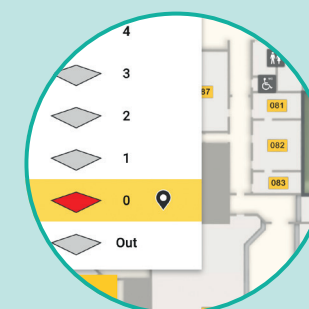
⊘ Features

• Destination quick selection
• Destination info
• Additional destination info
  (iFrame popup)
• Routing from any to any
  point
• Native share function
• Preset parameters via URL
  (e.g. destination)
• Integrates with kiosk, web &
  print (QR-Code)
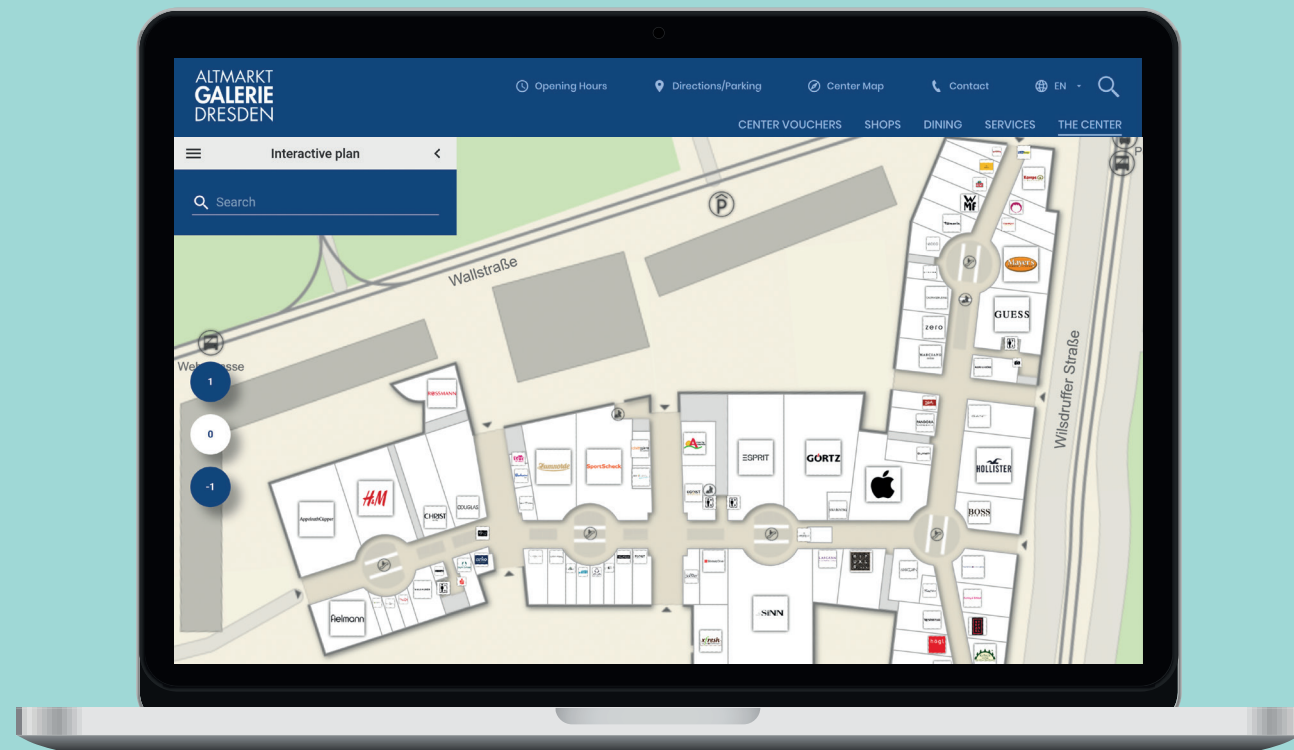
⊕ Add-Ons

• Offline mode
• App Store integration

Search categories

Destination info

Wayfinding step 1

Wayfinding step 2

Highlighting

Level switch

Wayfinding step 1

Wayfinding step 2

Where do you want to go?

QR-Code opens floor plan with destination search

3d-berlin Berlin Office

WHERE AM I?
Entrance
Geisbergstraße 16

WHERE DO I WANT TO GO?
Conference Room
First Floor
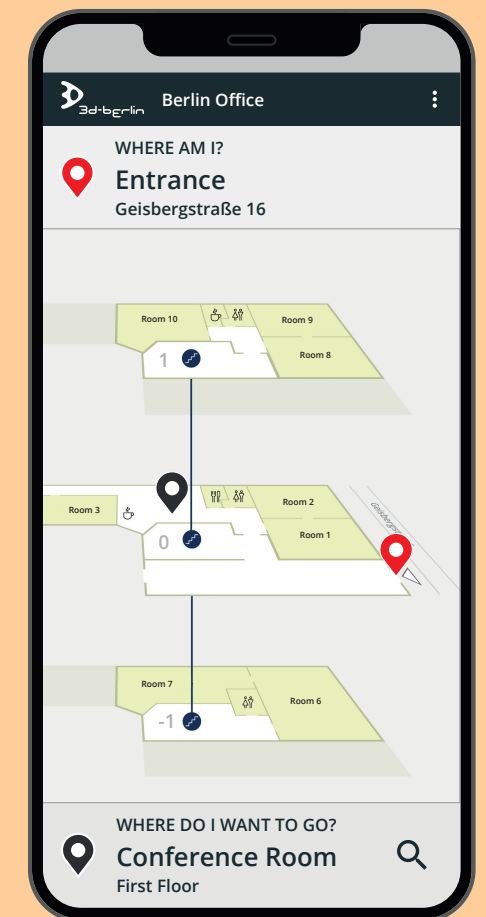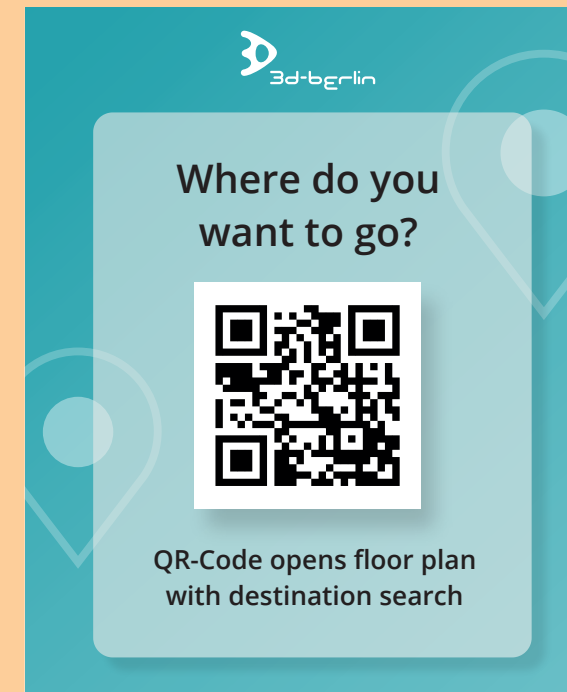
easyGuide web

is our lightweight and responsive map integration for your website. You can pre-set search terms or focus on destinations with simple-to-create deep links from another site.
A powerful fuzzy search finds matches even with spelling mistakes. Display any additional HTML content on an overlay-popup for the selected destination.
Find your directions from and to any point of interest.

⊘ Features

• Everything at a glance
  (search and map side by side)
• Multi-Highlighting
  (search results instantly visible on map)
• Additional destination info
  (iFrame popup)
• Routing from any to any point
• 3 different application modes
• Integration via iframe or link

easyGuide print

lets you print route directions on paper.
Alternatively save it as a PDF document for download or as an attachment for e-mails and calendar invitation.
Start and destination points are clearly indicated. The route is split into logical steps – each one with visual and textual instructions. A QR-code allows users to easily transfer the directions on their mobile phone.

NEW
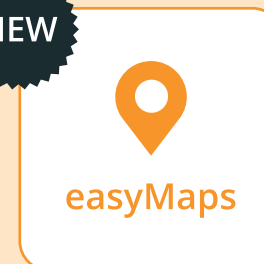
easyMaps

easyMaps

is our simple yet powerful standalone mobile solution at a very attractive fix price. It provides quick information and orientation in small and medium buildings: Just type or spell your desired destination or keyword to see both your location and desired destination on the interactive multi-floor map. Its simplicity makes it both easy to use and maintain.
An easy to attach wall-sticker in line with your corporate design is part of the package and all you need to setup.

⊘ Features

• Localization via QR-Code scan
  (sign)
• Multiple languages
  (auto detected)
• Building overview
  (zoom & pan)
• Destination quick selection
• Destination search
  (typo tolerant, keywords)
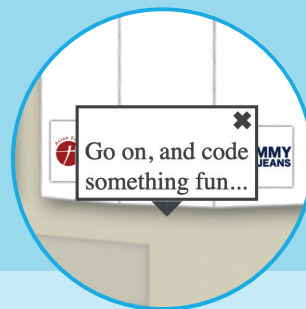• Destination highlighting
  (marker)
• Focus on itinerary

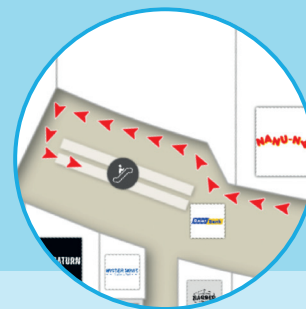## ⊕ Add-Ons

• Sign design according to
  customer requirements

Developer API   Highlight   Popup   Wayfinding

Step 1: Park & Scan

Step 2: Pay & Scan

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mapsEngine

mapsEngine

is a lightweight, high-performance and intelligent map module including common wayfinding functionalities developed in HTML5 for an easy integration into your own software applications.
Developers can easily add an interactive map to their applications and adapt it to given requirements with just a few lines of code. Native app developers can also take advantage of this library via the common WebView (Android) / WKWebView (iOS) components using the two-way JavaScript interface in Android and iOS.
Map and route network creation is done by us so that you can start developing right away.

✓ Features

- Interactive map
- Comprehensive developer documentation (API)
- Build-In-Controls
- Corporate design (colors, font, icons)
- Environmental information (e.g. street names, POI, public transport)
- Intelligent route calculation (incl. A-B-C routes)
- Clear route indication
- Change map settings (at runtime)
- Interaction notification (EventListener)
- Prepared for indoor localization (IPS-ready)

⊕ Add-Ons

- 3D environmental map

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carFinder

carFinder

Shopping centers, airports, and city centers often offer plenty of parking spaces – this is comfortable for the customer, but can quickly become a nuisance...
„Where did I park my car again?"
The carFinder is a service that helps to navigate the user back to the car. Accurate to a meter, self-explanatory, and without installation available on every mobile device. QR-Codes are placed in the parking garage, the user scans a QR-Code near his car and the parking position is saved. When the visitor returns to his car, he scans a second QR-Code on the pay machine or parking garage entrance and is guided back to his car.

✓ Features

- Share park position (native share function)
- Car park overview (zoom, pan & level switch)
- Intelligent route guidance
- Multiple languages (native languages, English, German)

⊕ Add-Ons

- Sign design according to customer requirements
- Statistics

Our Solutions

	easyGuide	easyMaps	mapsEngine	carFinder
Project scope	indoor & outdoor	indoor	indoor & outdoor	parking garages & lots
Building size	medium or large buildings	small and medium buildings	any	any
Wayfinding	2D or 3D	marker only	2D	2D
Search categories	yes	no	no	no
Destination highlighting	yes	marker only	yes	marker only
Devices	kiosk, mobile, web, print	mobile	any	mobile
Map details	extensive	simplified	extensive	simplified
Scope of delivery	Software-as-a-Service (URLs)	QR-Code signs	Engine-as-a-Service (URL)	QR-Code images
Price	from 12.000 €	from 5.000 €	from 7.500 €	from 6.000 €

**Any questions?
Get in touch!**

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Markets

- Hospitals & Healthcare
- Universities & Education
- Airports & Transportation
- Corporate Offices & Organizations
- Government Agencies & Administration
- Convention Centers & Events
- Shopping Malls & Retail
- Theme parks & Entertainment
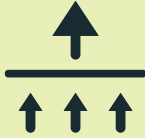- Stadiums & Sports
- Hotels & Vacation
- Museums & Culture
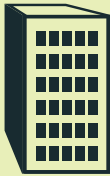- Cruise ships & Leisure

Add-Ons

Statistics

Data connection

Additional languages

Level of detail

3D environment map

3D wayfinding

App store integration

Banner ad

Custom development

and many more on
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Get in touch!

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About us

Service-oriented company with
cost-effective, modern solutions
that are implemented with ease.

Our demo gallery:
demo.3d-berlin.com

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