3d-berlin
WAYFINDING SOLUTIONS

GUIDE3D
3D WAYFINDING

GUIDE3D

Guide3D shows visitors of large buildings and areas the route in a spectacular, authentic and three-dimensional manner. Different views such as the first-person or bird's-eye view help the user to navigate.

INTELLIGENT PATH ALGORITHMS
Weightings, blocking segments as well as monodirectional routings

ALTERNATIVE ROUTING
Regular and accessible routings with indication of distance and duration to the meter

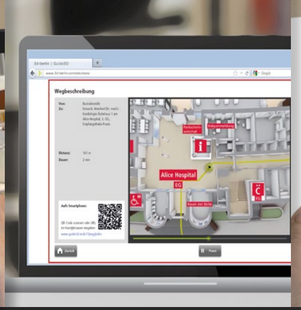
3D OVERVIEW
Interactive 3D presentation of the surroundings and buildings

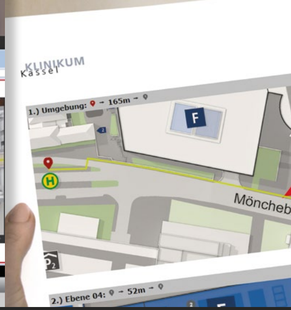
ANIMATED ROUTINGS
True to scale animated 3D routing from start to finish

MULTIPLE PERSPECTIVES
Different views such as first-person and bird's-eye view

INTELLIGENT ANIMATIONS
Movement and speed adapt to the surrounding situation

RECOGNITION EFFECT
The presentation according to the human perception supports the imparting of the route





KIOSK

With Guide3D visitors are welcomed to the building in a spectacular manner: The route from the kiosk system to the destination is displayed in three dimensions. Just like the visitor will later walk the route; upstairs, left-turn… all from first-person view.

www.g3d.me/to/guide3d-kiosk

MOBILE

The mobile service provides Guide3D with all features in the browser without installation. Animations just viewed on the kiosk system can be transferred via QR code. Just push the play button to see the 3D animation.

www.g3d.me/to/guide3d-mobile

WEB

Check-out routes in advance: The solution for internet as well as intranet allows an exploration of the buildings independent of the location. Having selected the start and destination point the user is provided with a 3D animation at his home PC or at his work place.

www.g3d.me/to/guide3d-web

PRINT

The 3D routing is divided in clear path segments and can be downloaded as PDF, send or printed in DIN A4. Thus, routes can also be provided to visitors without technical devices.

www.g3d.me/to/guide3d-print

SUCCESS STORIES:
www.g3d.me/to/references
ALL LIVE DEMOS:
www.g3d.me/to/demo

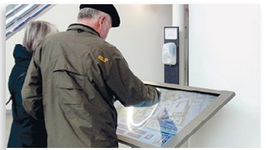
SELECTED REFERENCES

PROMENADEN Hbf Leipzig
Leipzig (DE) | Mar 2015
www.g3d.me/to/phl-portrait
www.guide3d.mobi/100051

L+T
Osnabrück (DE) | 2014
www.g3d.me/to/lt
Partner: 4Dmagic

Sello
Helsinki (FI) | Mar 2014
www.g3d.me/to/sello
www.guide3d.mobi/100025
Partner: Digitouch Group Oy

King Fahad Medical City
Riyadh (SA) | Oct 2015
www.g3d.me/to/kfmc
Partner: Jeraisy



Klinikum Kassel
Kassel (DE) | Mar 2015
www.g3d.me/to/klinikumkassel
www.guide3d.mobi/100028
http://print.easy-guide.com/100028
Partner: sis

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WAYFINDING SOLUTIONS

easyGUIDE

SMART WAYFINDING

easyGUIDE

easyGuide is the lean indoor navigation system for a quick orientation of visitors and employees. Floor plans with animated routes are displayed, supported by intelligent step-by-step technology.

INTELLIGENT PATH ALGORITHMS
Weightings, blocking segments as well as monodirectional routings

ALTERNATIVE ROUTING
Regular and accessible routings with indication of distance and duration to the meter

STEP-BY-STEP NAVIGATION
Understandable and user-friendly step-by-step navigation

AUTOZOOM FUNCTION
Automatic adjustment of the viewport according to the path segment

ANY COMBINATION OF ROUTES
Navigation from any to any point of interest

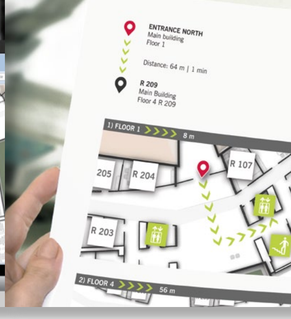
A-B-C ROUTING
Routings with multiple intermediate stops

MAP ENGINE WITH LOD
High performance interactive map engine with level of detail support

EASY EDITING
Various tools for data management

SUCCESS STORIES:
www.g3d.me/to/references

ALL LIVE DEMOS:
www.g3d.me/to/demo



KIOSK

Kiosk systems are positioned in high traffic areas (e.g. foyers). Visitors can select a destination on the interactive map, via the menu by category or search by keyword. The 2D routing is displayed step-by-step start to finish.

www.g3d.me/to/easyguide-kiosk

MOBILE

Our web based mobile service (HTML5) can be accessed on any mobile device without installation. Destinations can be selected by list views with filter function or on an interactive 2D map. The route is displayed in understandable and user-friendly steps from any to any POI.

www.g3d.me/to/easyguide-mobile

WEB

In the web version routes from any to any POI can be looked up. The user can choose any starting or destination point via search by category or keyboard or on the interactive map. The 2D routing is displayed step-by-step from start to finish.

www.g3d.me/to/easyguide-web

PRINT

Print offers the possibility to choose any combination of routes, which can then be downloaded as PDF, send or printed in A4. Thus, routes can also be provided to visitors without technical devices.

www.g3d.me/to/easyguide-print

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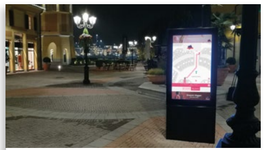
Festo
Company Headquarters
Esslingen (DE) | Oct 2014
www.g3d.me/to/festo
www.easy-guide.mobi/100026

Children's Hospital
Westmead (AU) | Nov 2016
www.g3d.me/to/westmead
www.easy-guide.mobi/100073
Partner: Oneview Healthcare

Freie Universität Berlin
Berlin (DE) | Okt 2016
www.g3d.me/to/fu-berlin
www.easy-guide.mobi/100049



McArthurGlen Designer Outlet
Serravalle (IT) | Nov 2016
www.g3d.me/to/outlet
Partner: Eilsa Videra

Mall of Berlin
Berlin (DE) | Dec 2015
www.g3d.me/to/mob
www.g3d.me/to/mob-portrait
www.guide3d.mobi/100078
Partner: ECE flatmedia

KEY FACTS

MODULARITY
Create your individual solution by combining different products, add-ons and services

EASY INTEGRATION
Our online service can easily be integrated with all digital signage systems

EASY DATA CONNECTION
Open interfaces and well-defined exchange formats for data connection

MULTIPLE CONTENT
Combine wayfinding, information and advertising

INTUITIVE USER INTERFACES
Individual applications, multi-lingual and user-friendly design templates for all output devices

ADD-ONS

STATISTICS
Statistics 2.0 is an online service logging the users' interactions on the kiosk and displays data on workload, number of users as well as selected destinations and routings.

www.g3d.me/to/statistics

LINKING
An URL for each room and each route is displayed. Thus the route information can easily be integrated into websites and e-mails.

www.g3d.me/to/linking

SPECIAL SOLUTIONS

CAR-FINDER
The Car-Finder navigates on the shortest way from the pay machine back to the car. Accurate to a meter, self-explanatory and without installation available on every mobile device.

www.g3d.me/to/carfinder

3d-berlin

3d-berlin vr solutions GmbH is specialized in interactive wayfinding solutions and develops unique applications with the solutions ´Guide3D´ (3D wayfinding) and ´easyGuide´ (2D wayfinding) running on multiple devices: kiosk systems, mobile devices, browsers and as printout.

www.3d-berlin.com

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www.g3d.me/to/dir

5 STEPS TO LAUNCH YOUR PROJECT

1. REQUIREMENT ANALYSIS
Your requirements will be analyzed and noted in a specification sheet.

2. CONCEPTION
Our project manager will ask for all necessary data. As a result you will be given a detailed outline of the user interfaces.

3. IMPLEMENTATION
Already throughout the development you will continuously receive live previews, which we will optimize together.

4. ROLLOUT
At the desired due date the application will be activated. You only need to provide electricity and internet.

5. SERVICE
Via the subsequent full service according to our SLA, we ensure a smooth operation and keep your application up to date.

CUSTOMER FEEDBACK

"The visitors are also highly interested in services regarding the arrival at the center: A good signage, a customer information and a 3D routing system are sought-after."

Alexander Otto
Chairman of the ECE Management Board

"Our patients and visitors made very positive experiences with the system. And that's what it's all about. (...) The possibility to use the system from home on beforehand is a great start for our patients and is perceived as a service."

Marcus Fleischhauer,
Management Board, Alice Hospital

"The implementation of the project was performed with a very high level of professionalism.
The 3d-berlin team fulfilled all requests and requirements with expertise. The product itself proves to be innovative and attractive, drawing much positive attention to our solution."

Harold Herbig, Lead Information Management, Festo AG & Co. KG

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