

3d-berlin



easyGuide MAPS ENGINE

created by 3d-berlin

Designed for partners: THE POWERFUL WAYFINDING MODULE FOR YOUR APPLICATIONS

l-berlin vr solutions GmbH | www.3d-berlin.com | S-MAN-001-EN17 | ISSUE A | 27th SEP.2017



The 'easyGuide maps engine' is a generic, high-performance and intelligent map module with a wayfinding function for easy integration into your application.



NATIVE MOBILE APP

Do you have the app? We have the map with built-in wayfinding: The card, which is optimised for mobile devices, convinces with a very short loading time and high performance. Geo coordinates are transferred into path IDs and enable indoor positioning and routing.



DIGITAL SIGNAGE PLATFORMS

Would you like to extend your kiosk systems (front-end) and/or your CMS (backend) with an appealing map that has a wayfinding function? The 'easyGuide maps engine' allows you to combine data and campaigns with a visually appealing map.



WEB APP

Does your website need a simple and appealing map to display the location of a room/shop directly? Our map, which is designed according to customers corporate design requirements aligns dynamically to your website (liquid design) and is very easy to integrate.

MAP FUNCTIONS

3d-berlin delivers a high-performance interactive map of the building/site. The design is tailor-made according to customer requirements in 2D or 3D optics.

Main features:

- Short loading time
- Logo sizes adjust to the zoom level (level of detail)
- You-are-here marker shows set positions
- Target and highlight markers highlight destination points
- Wayfinding function (see following pages)

engine.easy-guide.com/example



"BUILD-IN" CONTROLS

The engine includes a set of "built-in" controls for common functions, which can be individually displayed or hidden. Alternatively, all functions can also be executed by means of self-designed external controls via API.



GRAPHIC SCALE Dynamic true-to-scale distance display

ROUTE GUIDANCE

Navigation buttons for a step-by-step display of the route sections and completion of the route guidance

WAYFINDING FUNCTIONS

The route is displayed as a directional path from the start point to the destination point. The route is divided into logical route sections and displayed as a step-by-step navigation. In doing so, the respective route section is zoomed zoomed into.

Options: Activating and deactivating the accessible routing (via API control) and exiting navigation





STEP 2 Route section on 3rd floor

ACCESS METHODS FOR PARTNERS AND **COMPANIES**

All functions of the 'easyGuide map engine' can be adjusted by you. Properties can be queried or set. For example, destination points (IDs) can be displayed, multiple IDs selected, as well as the route started.



DEMO PREVIEW Queries entered at the bottom are displayed live

DEMO INTERFACE

A simulation of the API methods are presented here



FIVE CENTRAL METHODS

route section





pointL02P1215 pointL02P1220 .retrieveClosestElementsByCoordinates Geo-coordinates are transferred to the next routing points (IDs)

point approx

ointL02P1208

L02P1211

oiphiczenze1210

ointL02P1212

iconL02P118

iahliahterL02P

iconL02P2473

pointL02 P1214

iconL02P1200

lighted_@3R182P1211

.route Setting a route from starting point to destination point as a regular or accessible route

LIST OF ALL METHODS

.toString Querying the version number

.refresh Forces rerendering the card

.reset Setting the map to the best field of view (overall view)

.screenshot creates a screenshot of the current viewport without controls.

.retrieve Query from:

- layers = levels or floors
- highlighters = highlighters
- points = waypoint
- icons = icons

.retrieveClosestElementsByCoordinates

Geo-coordinates are transferred to the next waypoints (IDs) for re-use (e.g. location display) .get Query of current map states:

- zoom = zoom level
- rotation = degree of rotation
- layer = level or floor
- start = starting point
- end = endpoint
- section =route section

.set Set Setting of current map states:

- zoom = zoom level
- rotation = degree of rotation
- layer = level or floor
- start = starting point
- end = endpoint
- section = route section

.route Setting a route (route display)

- 1. Field: Starting point
- 2. Field: Endpoint
- 3. Field: Accessible mode on/off

.focus Fokus Focus on any routing point

- 1. Field: ID
- 2. Field: Zoom level
- 3. Field: Animation duration

.highlight Highlights areas:

- 1. Field: IDs (also several)
- 2. Field: Area colour
- 3. Field: Outline colour
- 4. Field: Set / add / remove

.popup Display of an info balloon

- 1. Field: ID (at a specific position)
- 2. Field: any HTML content
- 3. Field: Display 'Close-button on/off'

Events are expanded, when:

- The easyGuide map's engine is loaded
- An ID or highlighter has been selected
- The level has been changed









Sello Shopping Center Espoo (FI) | Mar 2014 www.g3d.me/to/sello-web



Integrated Systems Europe Digital Floorplan Amsterdam (NL) | 2018 www.easy-guide.mobi/100023





Universitätsklinikum Hamburg-Eppendorf (DE) | Oct 2017 www.g3d.me/to/uke-web www.easy-guide.mobi/100080



Erdgeschoss

Freie Universität Berlin Berlin (DE) | Sep 2016 www.easy-guide.mobi/100049





Car-Finder @ A10 Center Wildau | DE | Oct 2016 www.easy-guide.mobi/100068 Concept: www.g3d.me/to/carfinder-en





3d-berlin vr solutions GmbH is specialized in interactive wayfinding solutions and develops unique applications with the solutions 'Guide3D' (3D wayfinding) and 'easyGuide' (2D wayfinding) running on multiple devices: kiosk systems, mobile devices, browsers and as printout. <u>www.3d-berlin.com</u> Based on complex three-dimensional networks, the wayfinding system calculates the shortest way. Fully accessible and mono-directional ways as well as closed ways are standard features. www.g3d.me/to/route-network



DEVELOPED FOR PARTNERS: THE WAYFINDING MODULE

The 'easyGuide maps engine' is a generic, high-performance, intelligent map module with a wayfinding function for easy integration into your applications: Native mobile apps, digital signage platforms and web apps. www.g3d.me/to/easyguidemapsengine-concept-en

BECOME A PARTNER!

Expand your product portfolio with 'easyGuide maps engine' & secure attractive conditions, technical support, as well as free feature updates: sales@3d-berlin.com



YOUR CONTACT PARTNER



Dr. Björn Clausen | CEO bjoern.clausen@3d-berlin.com T: +49 (0) 30-81 61-20 80



Yvonne Oscandi | International Sales yvonne.oscandi@3d-berlin.com T: +49 (0) 30-81 61-20 79

Website: <u>www.3d-berlin.com</u> Success Stories: <u>www.g3d.me/to/references</u> Test demos live: <u>www.g3d.me/to/demo</u> 3d-berlin vr solutions GmbH Geisbergstraße 16 10777 Berlin | Germany CEO: Dr. Björn Clausen, Dipl.-Ing. Adrian Zentner Amtsgericht Berlin Charlottenburg, HRB 128878 USt-IdNr.: DE273158896