3d-berlin | **Let us guide you …**

BEST-SELLER
Version 2.0

Standard template and functions
2D-WAYFINDING FOR BUILDINGS

easyGUIDE

easyGuide is the lightweight indoor navigation system and helps visitors as well as employees. Ideal for a quick orientation, floor maps with animated routings are displayed. Provided on: kiosk systems, web browsers, mobile devices and printers

3d-berlin

3d-berlin vr solutions GmbH is an IT high-tech company from Berlin specialized in information and wayfinding systems. The company was founded in 2010 by the virtual reality specialist Dr. Björn Clausen und Dipl.- Ing. Adrian Zentner. Thanks to its patented system Guide3D, 3d-berlin is the current technology leader in the area of indoor navigation.

PATENTED
DE 102008034180 B4

Based on complex three-dimensional networks, the wayfinding system calculates the shortest way from each to every room. Fully accessible and monodirectional ways as well as closed ways are standard features.

WEB-BASED TURNKEY APPLICATIONS FOR MULTIPLE DEVICES

The following describes the easyGuide standard template for administration buildings, universities and hospitals. The standard template has a mature and proven usability and fixed, unchangeable functions (button function, form, behavior) as well as arrangements of the elements.

KIOSK SYSTEMS
On site: choosing a destination on the kiosk system in the foyer and viewing the way

MOBILE DEVICES
Smart on the way: finding out about ways on the browser based mobile portal

WEB BROWSER
When not being on site: exploring the building at home and viewing the way

PRINT
Analog in hand: printing out any possible combinations of ways across different floors

LINKING
Ways can be integrated into websites as a link as well as inserted into mails, documents and chats.

STATISTICS
The user's interactions are recorded and can be evaluated individually.

easyGuide kiosk

The kiosk system are positioned in high-traffic areas (e.g. foyers). Here, the user can choose between three options to reach his destination:
• explorative search on the map
• search by category (e.g. employees, services)
• search by keywords and names

Developed with:

YOU-ARE-HERE
The clearly perceptible You-are-here-marker shows the location of the kiosk system / user on the map

INFO
Display of logo, date and time

Main building

100% 200% 400%

5
4
3
2
1

DEPARTMENT 1

DEPARTMENT 2

DEPARTMENT 3

YOURLOGO

Berlin,
01.06.2015, 13:37

MAP

SEARCH

MAP TOOLS
Mini map (display of detailed view), floor slider

INTERACTIVE MAP
Explorative search via an interactive map, zoom and pan function, surroundings in 3D

MAIN FUNCTIONS
Map, search and quick links (frequently looked up destinations)

SEARCH

CATEGORIES
Display of destinations by categories (e.g. persons, rooms, services, departments, destinations A-Z)

YOURLOGO

Berlin,
01.06.2015, 13:37

EMPLOYEES

Abel, Selma	Main building	Floor 1 Room 240	▸
Ackermann, Lorenz	Main building	Floor 1 Room 240	▸
Adam, Maxim	Main building	Floor 1 Room 240	▸
Adler, Xenia	Main building	Floor 1 Room 240	▸
Ahrens, Alicia	Main building	Floor 1 Room 240	▸
Albers, Maik	Main building	Floor 1 Room 240	▸
Albert, Fritz	Main building	Floor 1 Room 240	▸
Albrecht, Nico	Main building	Floor 1 Room 240	▸
Anders, Charlotta	Main building	Floor 1 Room 240	▸
Arndt, Merle	Main building	Floor 1 Room 240	▸
Arndt, Julius	Main building	Floor 1 Room 240	▸
Arnold, Julia	Main building	Floor 1 Room 240	▸

ROOMS

SERVICES

DEPARTMENTS

MAP

SEARCH

SEARCH BY KEYWORD
Efficient keyboard search by reducing the number of possible letters

MULTILINGUALISM
The user interface supports a high number of languages

DESTINATION HIGHLIGHTING
Marker and highlighting distinguish the destination on the map. Within the floor slider, the icons of start and destination appear on the corresponding levels.

Main building

100%   200%   **400%**

5
4 📍
3
2
1 📍

DEPARTMENT 1

R 302
R 303
R 305
R 304
207
R 206
R 205
R 204
R 107
R 108

R 208
R 203
R 202
R 109

R 209

DEPARTMENT 2

R 301
R 210
R 201

YOURLOGO
Berlin,
01.06.2015, 13:37

MAP

SEARCH

Start 📍
Kiosksystem
Main building
Floor 1

Show way

Distance: 64 m | 1 min

📍 Destination
Destination
Mainbuilding
Floor 4 Room 209

R 209

SPECIFIC INFORMATION REGARDING THE WAY
Description of starting point and destination, the way's distance and duration, as well as a start button to show the way

WAYFINDING

2D WAYFINDING
The animated path shows the way from starting point to destination on the 2D map

Main building

100%   200%   **400%**

5
4 📍
3
2
1 📍

R 305
R 303
R 304
R 207
R 206
R 205
R 204
R 107
R 108

YOURLOGO
Berlin,
01.06.2015, 13:37

R 203

R 208

R 302

R 209

R 109

R 202

DEPARTMENT 2

R 301

R 210

R 201

MAP

SEARCH

Kiosksystem
Main buildung
Floor 1

Floor 1   Floor 4

Destination
Main building
Floor 4 Room 209

Distance: 64 m | 1 min

STEP-BY-STEP NAVIGATION
The routing is divided into logical parts, thus displaying a navigation across floors and buildings in an easy, understandable and user-friendly way.

OPTIONS
Deactivating the fully accessible routing, transferring the directions to mobile phones, ending the navigation

STANDBY-LOOP

Main building

100% 200% 400%

5
4
3
2
1

DEPARTMENT 1

TOUCH ME
BERÜHR MICH

DEPARTMENT 3

YOURLOGO

Berlin,
01.06.2015, 13:37

MAP

SEARCH
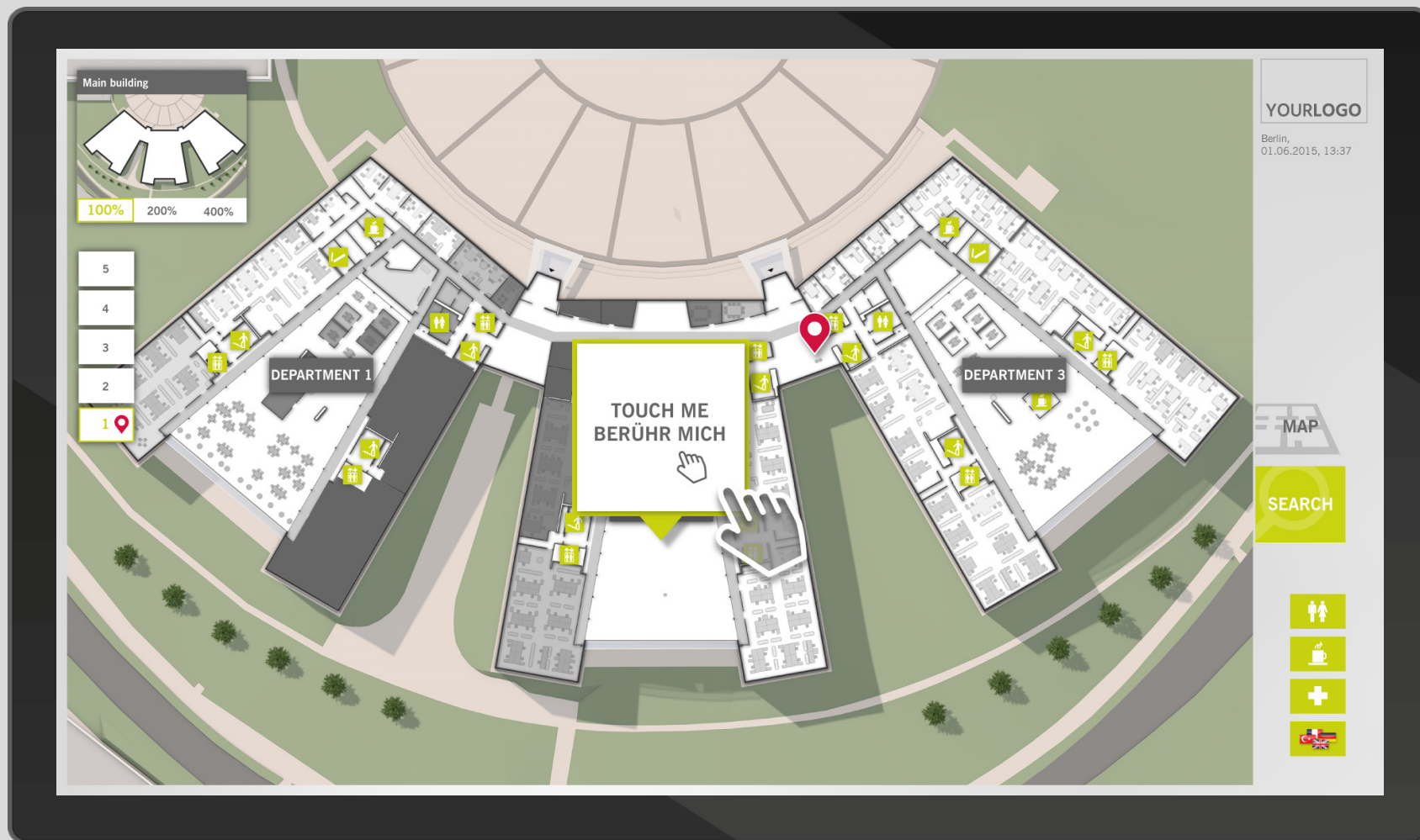
SCREENSAVER
Highlights the touchscreen functionality
and serves as en eyecatcher

PORTRAIT VERSION
The user concept
is also available for
portrait screens
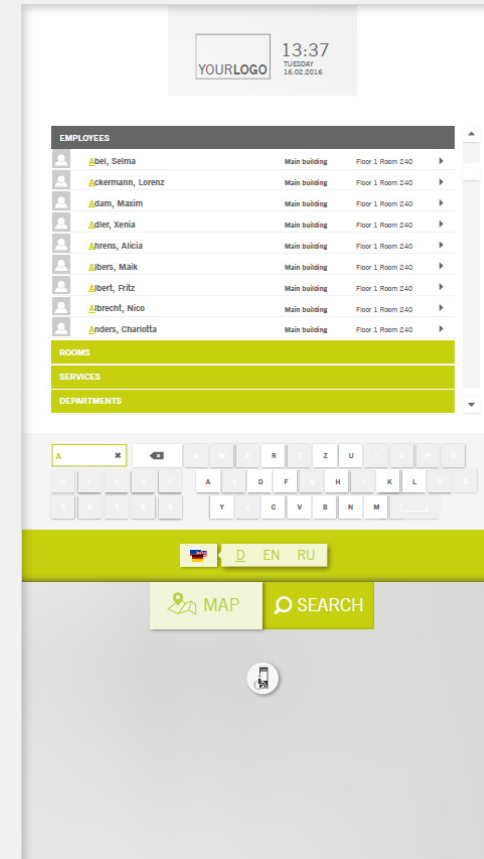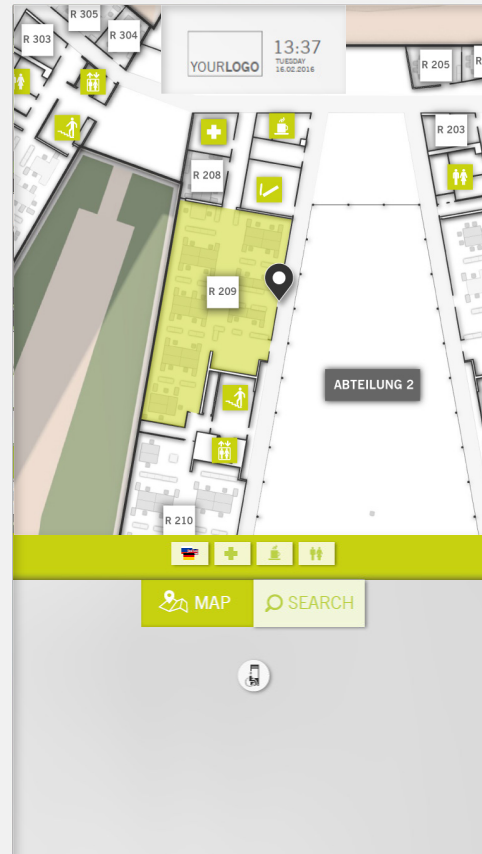
easyGuide mobile

Our mobile service is web-based (HTML5) and can be used on any mobile device with no need of a previous installation. Thus, visitors are always well informed on their way.

Developed with:

MENU

Sample application:

Freie Universität Berlin,
Main building

Open browser

Open simulator

Freie Universität Berlin

Wayfinding Web-App

Start

Deutsch

English ✓

© 2017 3d-berlin GmbH

Destination point

🔍 stud

Studentischer Aufenthaltsraum
1.1066

institutsübergreifender stud. ...
-1.1020

studentischer HK(Archiv)
1.0100

Map | Search | Options

START
Welcome page and language
selection
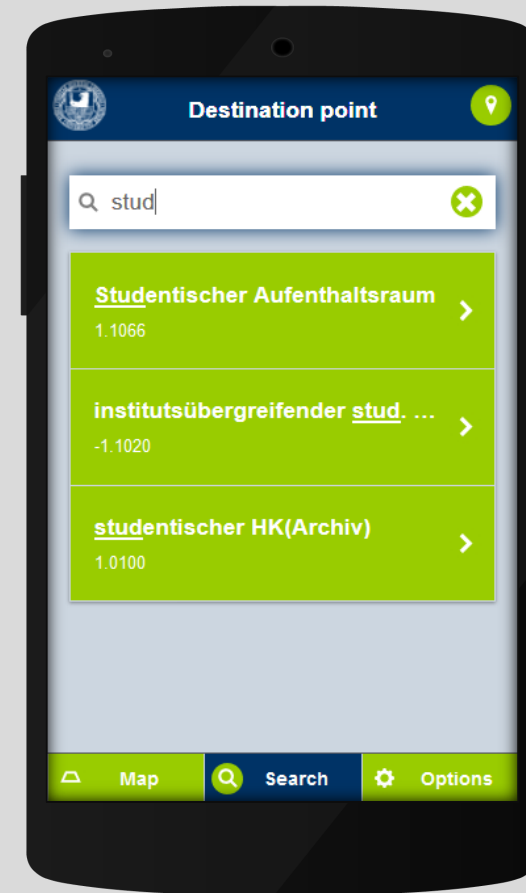
SEARCH
Selecting a category filters
the search. In addtion,
destinations can be found via
keywords.

Ground floor

Mensa

2
1
GF
LG
OUT

L-Straße
20 m
29

Map | Search | Options

1st Floor

Eingang Mensa II rechts

Übungsraum

Show directi...

Hörsaal 2

2
1
GF
LG
OUT

KL 29/207

20 m

Map | Search | Options

Options

Info

Freie Universität Berlin

Freie Universität - Berlin - 2.0 -
Wayfinding Web-App

Share

About

Map | Search | Options
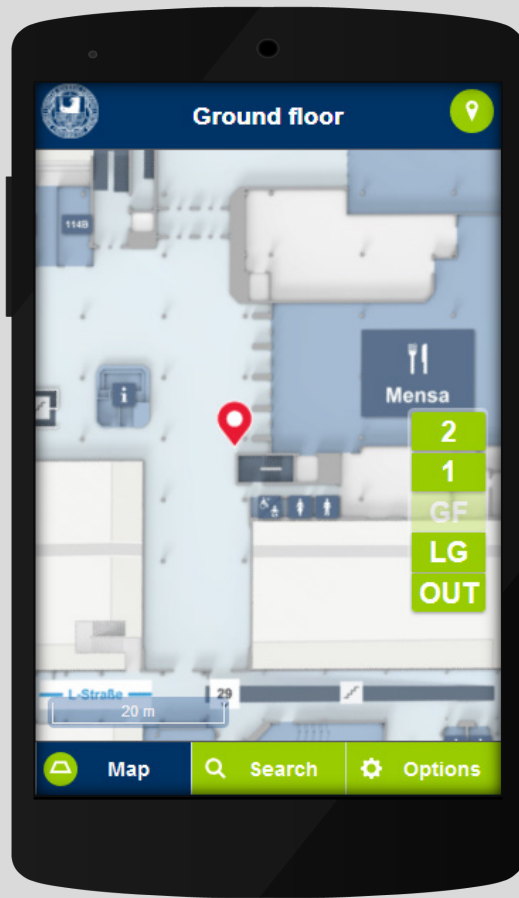
MAP
Serves the exploration of the
building. After selecting a room,
the destination can be set.
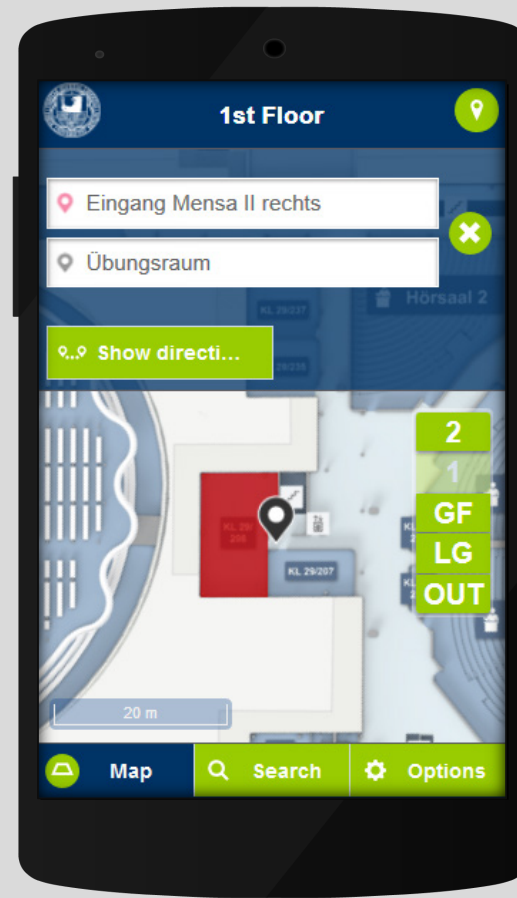
CHOOSING A DESTINATION
After choosing a destination
the navigation can be started.
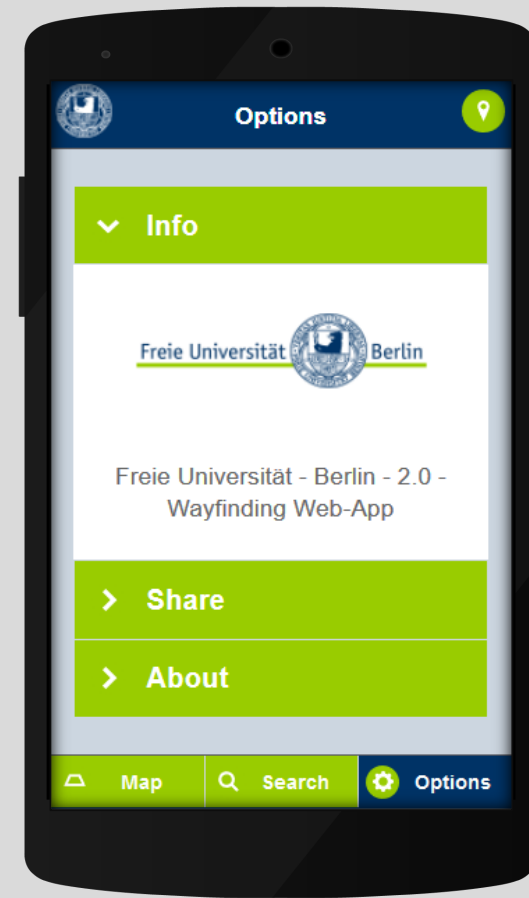
OPTIONS
Information regarding the
application, sharing option and
system information

STEP 1
Segment on Ground Floor

STEP-BY-STEP NAVIGATION
The path segments across buildings and levels are displayed as a step-by-step navigation.
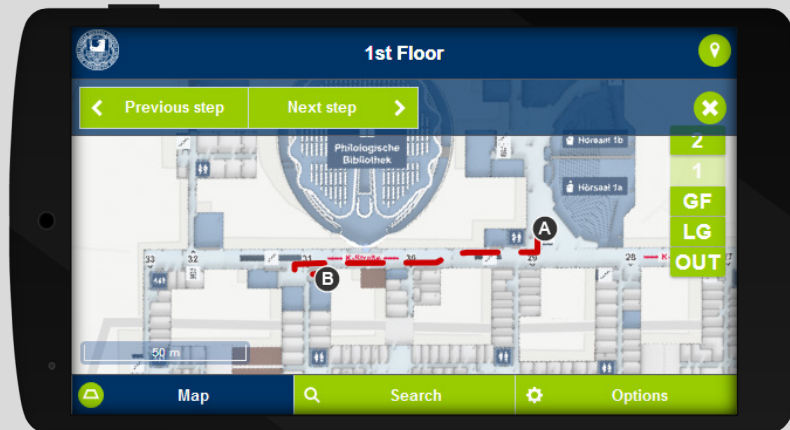
STEP 2
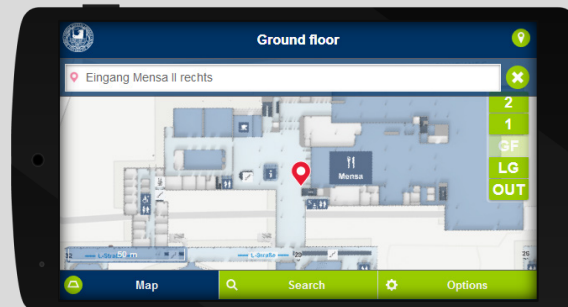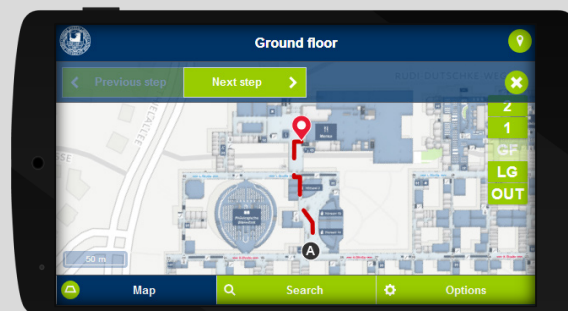Segment on 1st Floor
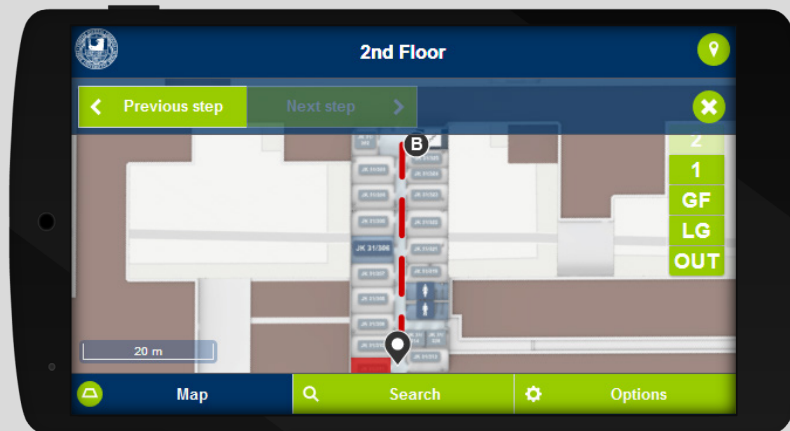
STEP 3
Segment on 2nd Floor
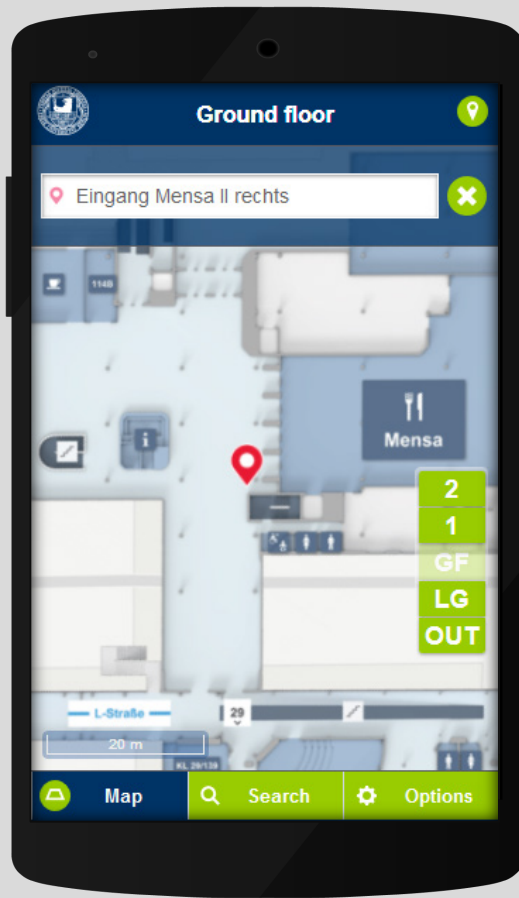
EDITING STARTING POSITION
On the map the preset starting point is displayed. To change the starting point, one needs to touch the input box and …
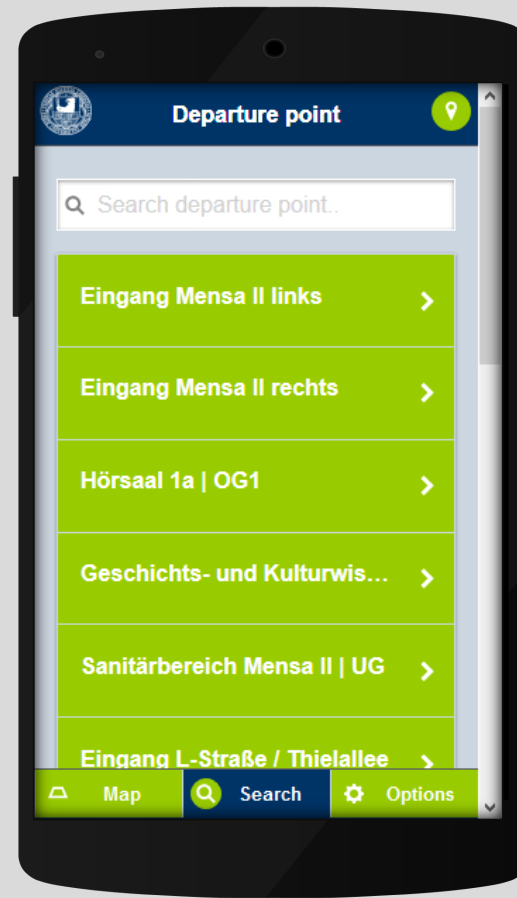
… choose a new starting point from the list.

After choosing an alternative starting point, it will be displayed on the map.
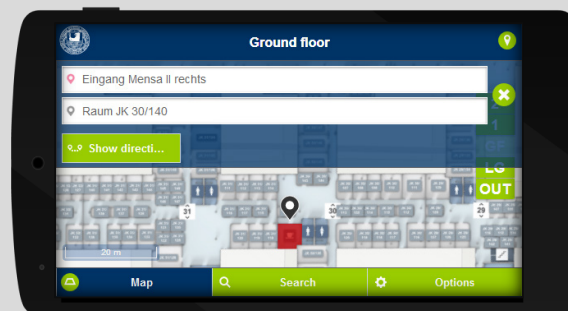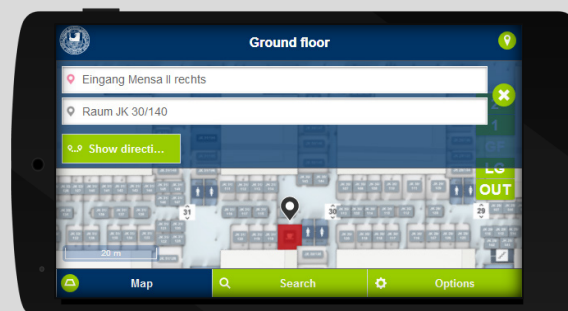
KIOSK TO MOBILE
The displayed routes on the kiosk system can be transferred to the mobile phone via the visible QR code.

QR TO MOBILE
After scanning a QR code, e.g. at entrances, the own position will be displayed and the destination can be selected.

MOBILE TO MOBILE
Starting points, destinations and routes can be transferred to other mobile devices via QR codes and clipboard functions.

PRINT TO MOBILE
A destination can be transferred to smartphones by scanning the QR code on an invitation letter.

easyGuide web

This web application allows both employees on the premises, as well as visitors from afar to orient themselves. The user can call up paths from one P0I to any other one.

Developed with:

Sample application:

Freie Universität Berlin,
Main building
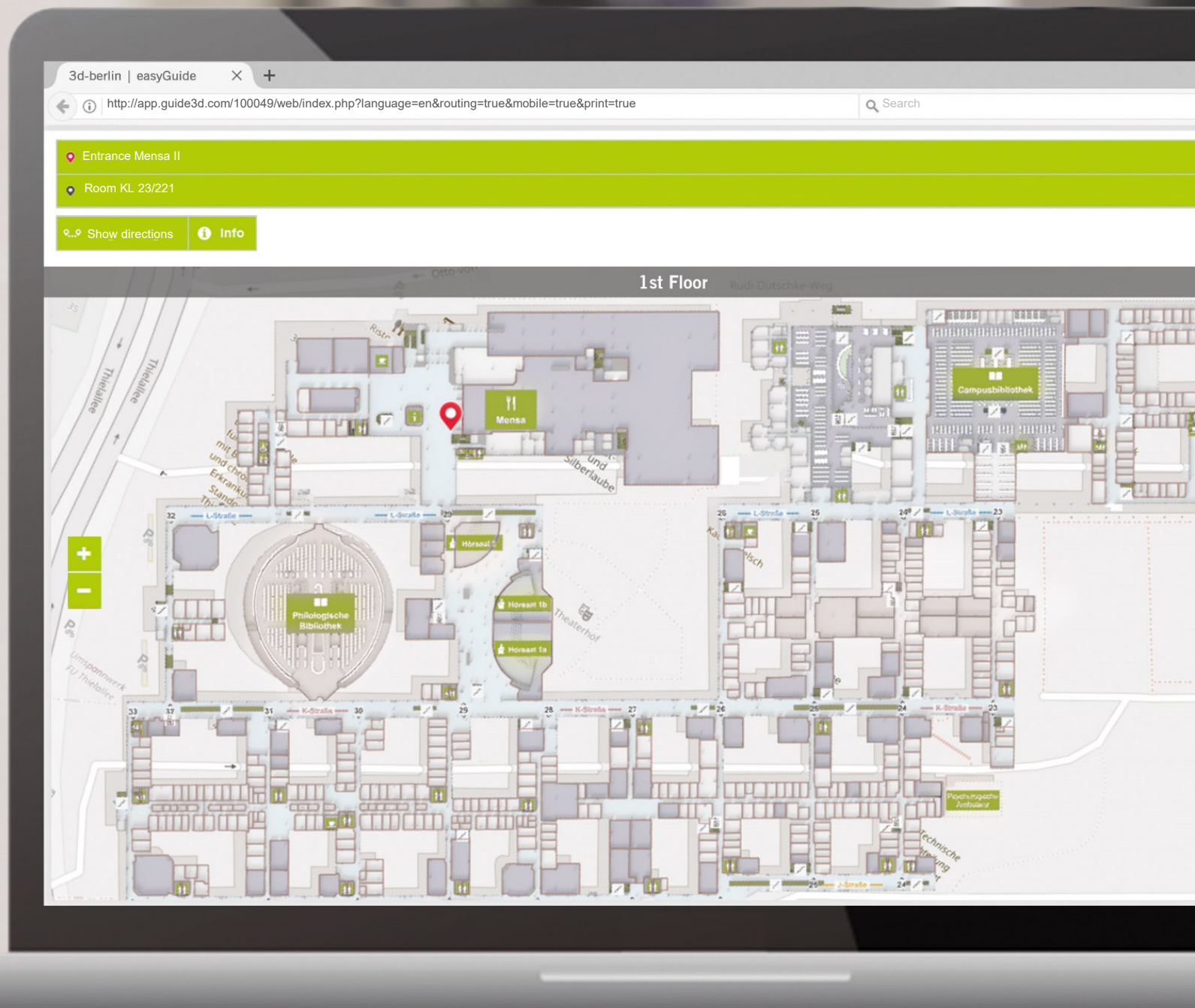
Open the browser

Open the simulator

INTEGRATION
This HTML application adapts flexibly to the customer's website. Via URL parameters, languages, start and destination points, as well as additional options (e.g. printing function), can be transferred.

▼

MENU
Display and selection of starting and destination points. Choosing a destination point can be selected either on the map or by searching (see the following page).
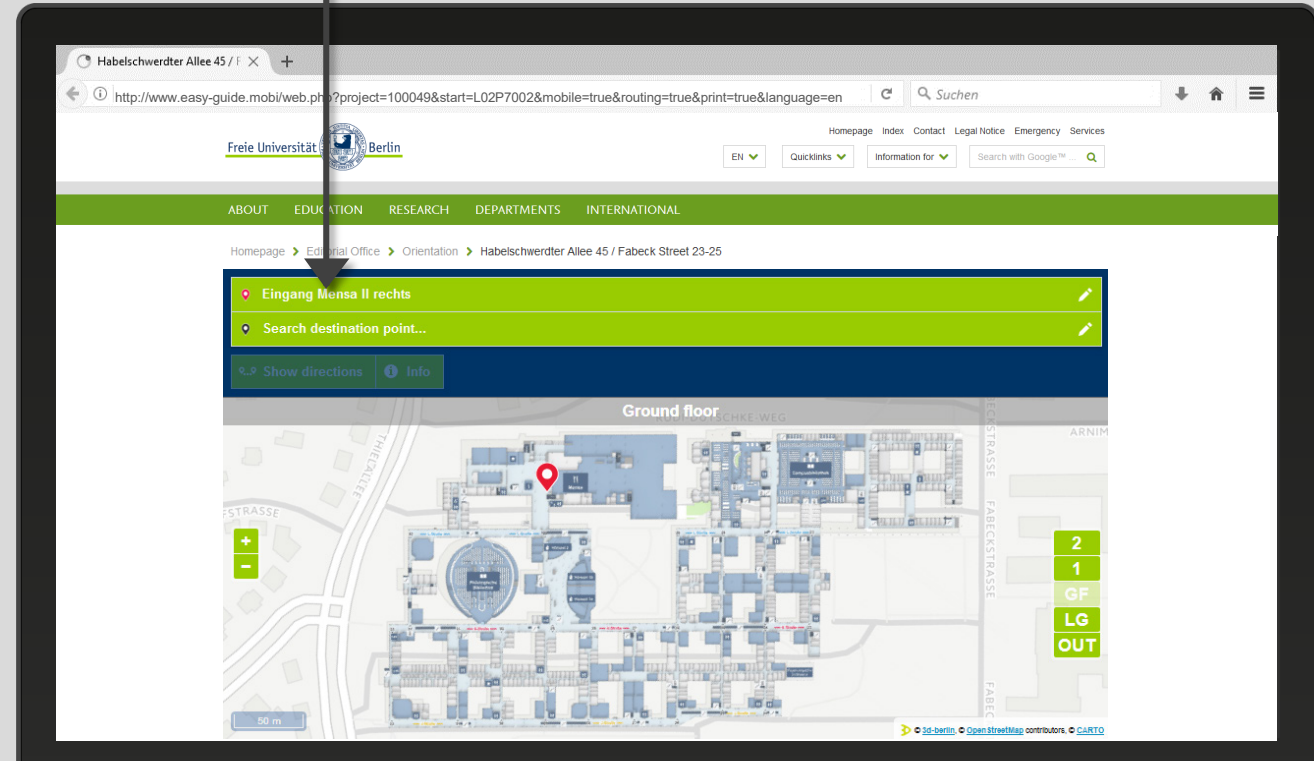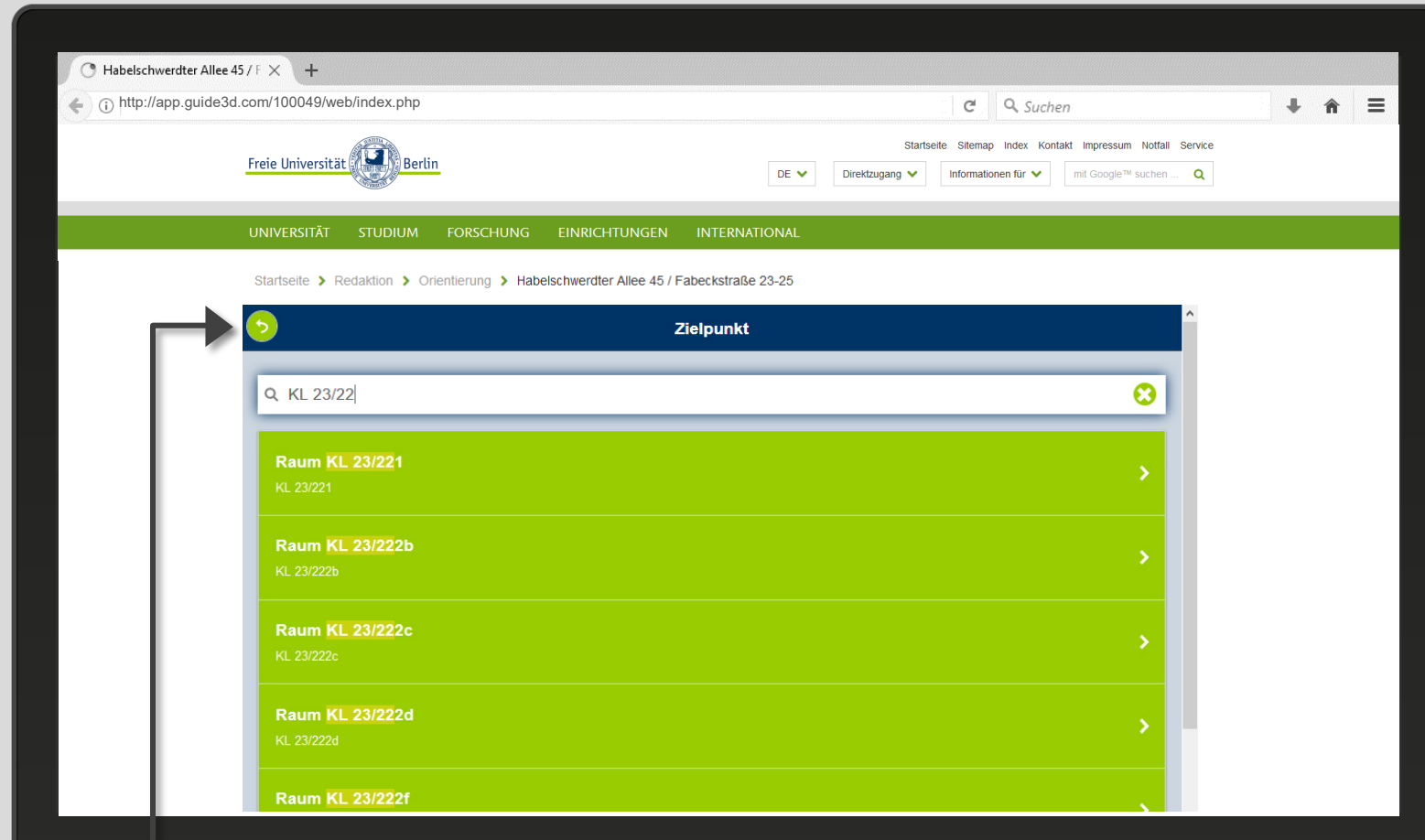

MAP FEATURES
Interactive map with zoom function via button or mouse, changing floors and selecting destination points (e.g. room)

SEARCH
Searching for names, keywords or
selecting categories to filter destinations

Startseite Sitemap Index Kontakt Impressum Notfall Service

Freie Universität Berlin

DE ⌄   Direktzugang ⌄   Informationen für ⌄   mit Google™ suchen ...

UNIVERSITÄT   STUDIUM   FORSCHUNG   EINRICHTUNGEN   INTERNATIONAL

Startseite ❯ Redaktion ❯ Orientierung ❯ Habelschwerdter Allee 45 / Fabeckstraße 23-25

Zielpunkt

🔍 KL 23/22

Raum KL 23/221
KL 23/221

Raum KL 23/222b
KL 23/222b

Raum KL 23/222c
KL 23/222c

Raum KL 23/222d
KL 23/222d

Raum KL 23/222f

BACK
Takes you to the home screen

SHOWING THE WAY
Start navigating after choosing a destination

DESTINATION INFO
Information on destinations can be included as a URL and forwarded to customer websites.
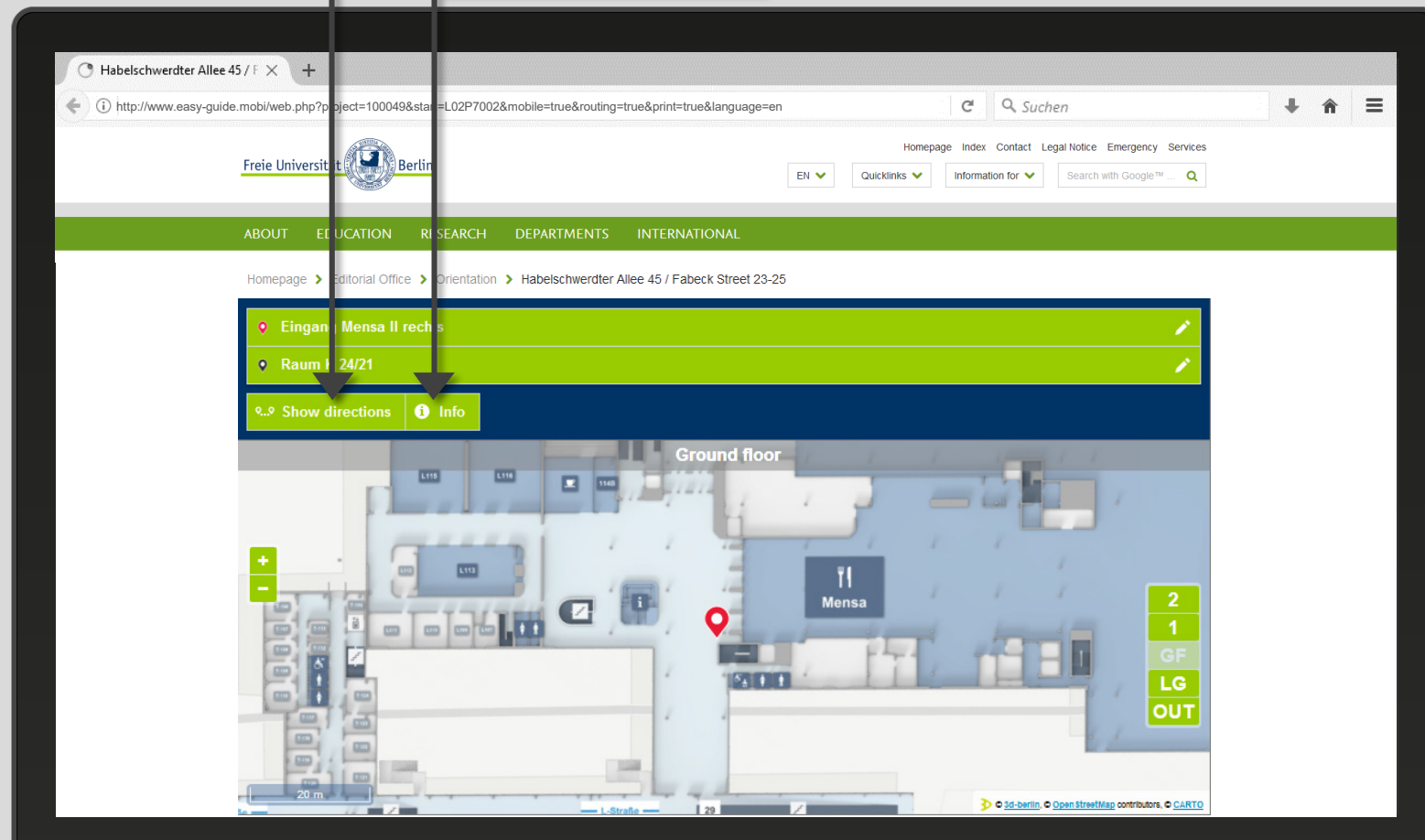
HIGHLIGHTING DESTINATIONS
Destination markers and highlighting show destinations on the map.

WAYFINDING

STEP-BY-STEP NAVIGATION
The path displays the way from the starting point to the destination point on the map

The route is subdivided into logical sections to present a multi-floor, cross-building navigation in a simple, comprehensible and user-friendly way.
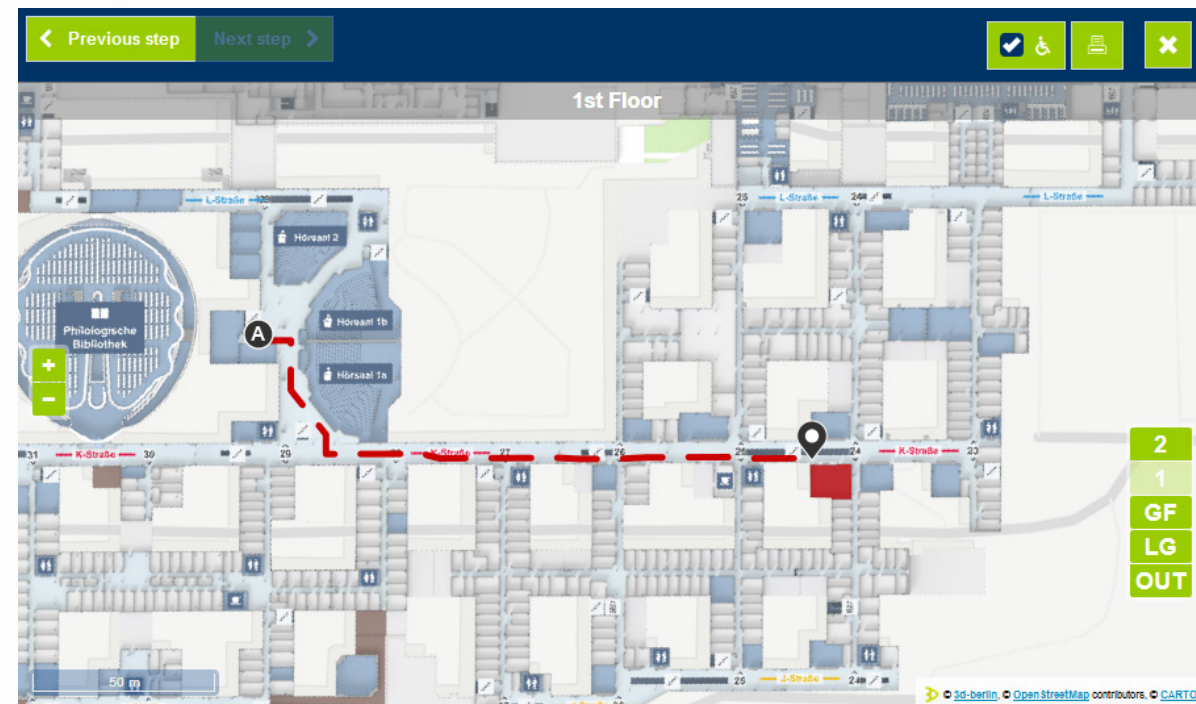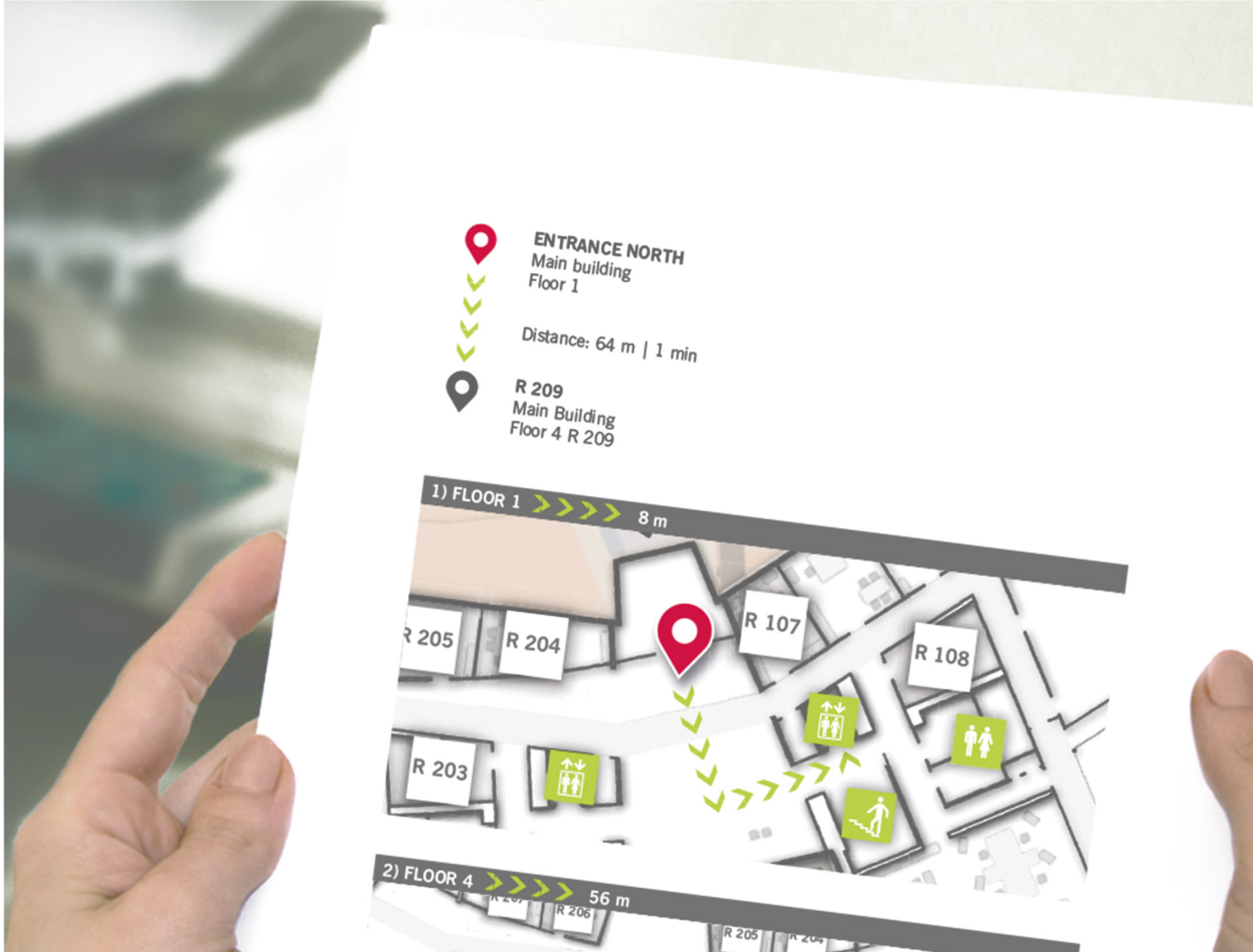
OPTIONEN
- Activation and deactivation of accessible routing
- Sharing: Sharing links, transfer routes to smartphones or printing
- Stopping navigation

easyGuide print

Print offers the possibility to chose and print any combination of ways. Thus, directions can be provided to visitors without the need of technical devices.
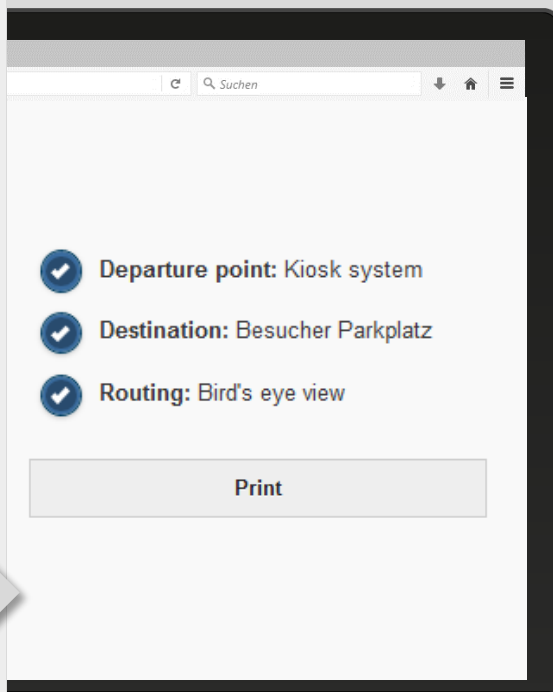
Developed with:

Sample application:

ALTMARKKREIS SALZWEDEL
Kreisverwaltung Salzwedel

Open in browser

- ✓ **Departure point:** Kiosk system
- ✓ **Destination:** Besucher Parkplatz
- ✓ **Routing:** Bird's eye view

Print

PRINT SERVICE
With this interactive service, the user can choose the starting point and destination as well as the fully accessible version.

The user is given a step-by-step overview including the distance and duration. The directions can, for example, be printed in A4 and be exported as PDF.

Kreisverwaltung Salzwedel

Eingang Kreisverwaltung (barrierefrei)
Haus 1

171 m / 2 min

WC 2 - EG
Flügel A, EG

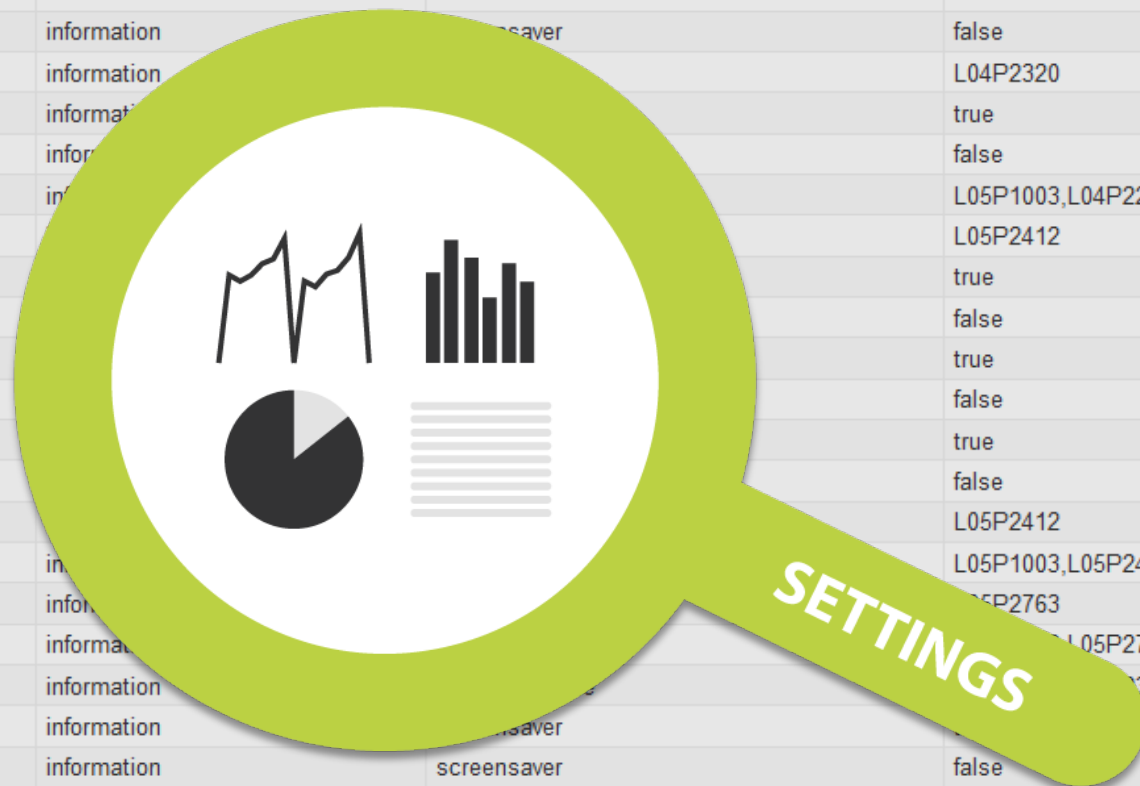1.) 1. UG: 📍 → 5 m → Ⓐ

2.) 3. OG: Ⓐ → 26 m → 📍

Add-on:
Statistics

All events on the kiosk system are recorded. The matching statistics are displayed according to the selected period.

How high is the workload of each or all kiosk systems?
How many people have used the application at least?
Which destinations were directly inquired most?
Which destinations have the most routing requests?

www.g3d.me/to/statistics

SETTINGS

	Date-Time	Type	Sub-Type	
1	24.8.2015 10:00:08	information	screensaver	true
2	24.8.2015 10:00:30	information	screensaver	false
3	24.8.2015 10:01:20	information	screensaver	true
4	24.8.2015 10:09:45	information	screensaver	false
5	24.8.2015 10:11:32	information	screensaver	true
6	24.8.2015 10:12:26	information	screensaver	false
7	24.8.2015 10:13:07	information	screensaver	true
8	24.8.2015 10:19:51	information	saver	false
9	24.8.2015 10:20:05	information		L04P2320
10	24.8.2015 10:20:49	informati		true
11	24.8.2015 10:29:06	infor		false
12	24.8.2015 10:30:19	in		L05P1003,L04P2265,M011
13	24.8.2015 10:32:26			L05P2412
14	24.8.2015 10:33:07			true
15	24.8.2015 10:39:06			false
16	24.8.2015 10:40:13			true
17	24.8.2015 10:43:37			false
18	24.8.2015 10:44:35			true
19	24.8.2015 10:47:22			false
20	24.8.2015 10:47:47			L05P2412
21	24.8.2015 10:47:54	in		L05P1003,L05P2412,M011
22	24.8.2015 10:49:03	infor		5P2763
23	24.8.2015 10:49:07	informa		L05P2763,M011
24	24.8.2015 10:50:57	information		381,M011
25	24.8.2015 10:52:31	information	saver	
26	24.8.2015 10:52:35	information	screensaver	false
27	24.8.2015 10:53:31	information	screensaver	true
28	24.8.2015 10:54:17	information	screensaver	false
29	24.8.2015 10:56:03	information	end	L04P2246
30	24.8.2015 10:56:06	information	start,end,mode	L05P1003,L04P2246,M011
31	24.8.2015 10:57:21	information	end	L04P2736
32	24.8.2015 10:57:24	information	start,end,mode	L05P1003,L04P2736,M011
33	24.8.2015 10:58:18	information	end	L06P2696
34	24.8.2015 10:58:23	information	start,end,mode	L05P1003,L06P2696,M011

Add-on:
LINKING

Ways can be integrated into websites as a link as well as inserted into mails, documents and chats.

www.g3d.me/to/linking

Hochschule Bremerhaven
53°32'N

Schülerinnen und Schüler ›   Hochschulbeschäftigte ›
Studieninteressierte ›   Wirtschaft ›
Studierende ›   Alumni ›

Hochschule   Organisation   Studienangebot   Forschung   Service

Startseite › Organisation › Personen › Personenverzeichnis › Cornelia Driesen M.A.

Cornelia Driesen M.A.

Person finden

[   ]

Kategorie ▼

Suchen

Studiengang	
Organisation	Stabsstelle Marketing und Öffentlichkeitsarbeit
Funktion	Leiterin der Stabsstelle Marketing und Öffentlichkeitsarbeit / Pressesprecherin
Telefon	+49 471 4823-135
E-Mail	cdriesen@hs-bremerhaven.de
Gebäude	T
Etage	3
Raum	T 3607
Raumsuchsystem	3D-Wegbeschreibung
Adresse	Stabsstelle Marketing und Öffentlichkeitsarbeit An der Karlstadt 8 27568 Bremerhaven
Mobiltelefon	+49 173 51 52 886
Fax	+49 471 4823-131

Portrait Cornelia Driesen
Thilo Vogel

Hochschule Bremerhaven | Beispiel

Universitätsklinikum
Hamburg-Eppendorf (DE) | Oct 2017
www.g3d.me/to/uke | www.g3d.me/to/uke-web
www.easy-guide.mobi/100080
http://print.easy-guide.com/100080

Stadt Karlsruhe Ordnungs- und Bürgeramt
Karlsruhe (DE) | Oct 2017

www.g3d.me/to/oa-karlsruhe

Freie Universität Berlin
Berlin (DE) | Sep 2016
www.g3d.me/to/fu-berlin
www.easy-guide.mobi/100049
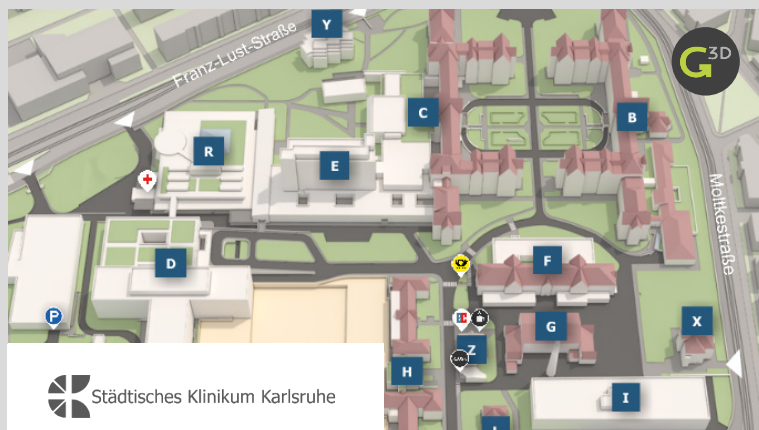
Städtisches Klinikum Karlsruhe
Karlsruhe (DE) | Apr 2017

www.g3d.me/to/klinikumkarlsruhe
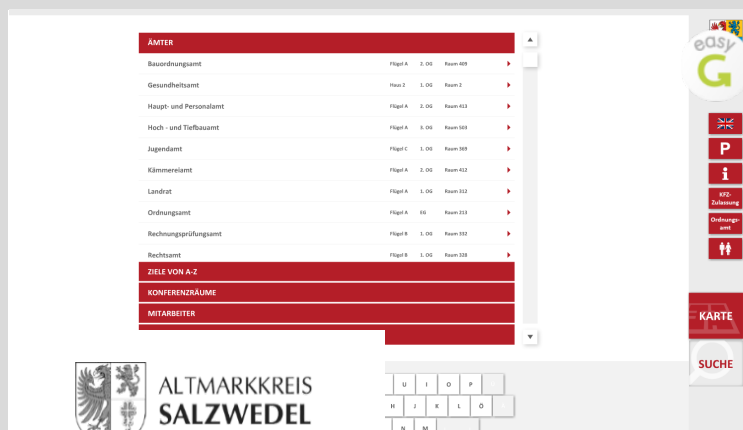
Kreisverwaltung Salzwedel
Salzwedel (DE) | May 2017
www.g3d.me/to/kreisverwaltung
www.easy-guide.mobi/100052
http://print.easy-guide.com/100052

Festo AG & Co. KG
Headquarters Esslingen (DE) | 2015
Projektbeschreibung
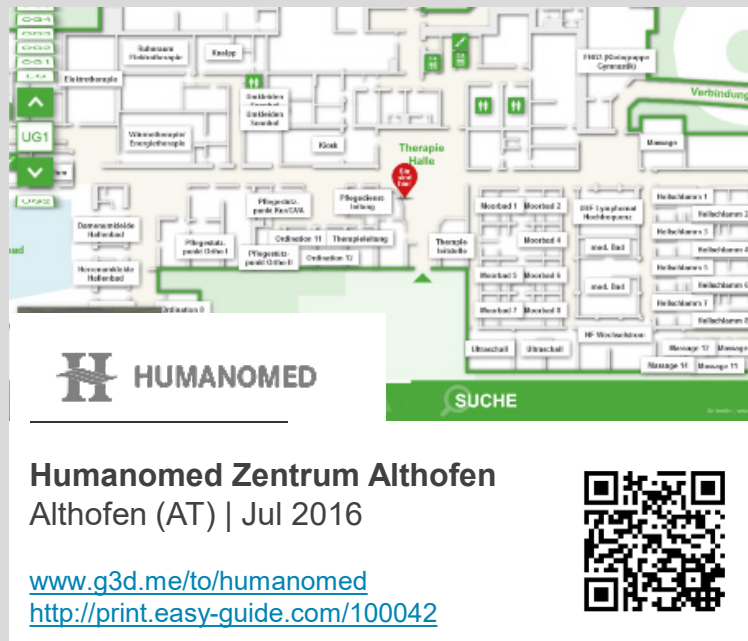Technology Factory Scharnhausen (DE) | 2015
Projektbeschreibung

the children's hospital
Westmead (AU) | Nov 2016
www.g3d.me/to/westmead
www.easy-guide.mobi/100073

Humanomed Zentrum Althofen
Althofen (AT) | Jul 2016

www.g3d.me/to/humanomed
http://print.easy-guide.com/100042

Epworth Eastern Hospital
Melbourne (AU) | Apr 2016
www.g3d.me/to/epworth
www.g3d.me/to/epworth-web
www.easy-guide.mobi/100034

Success Stories:
www.g3d.me/to/references

Live Demos:
www.g3d.me/to/demo

3d-berlin | **Let us guide you …**

Persons to contact

Dr. Björn Clausen | CEO

bjoern.clausen@3d-berlin.com

T: +49 (0) 30-92 10 700-12

Yvonne Oscandi | International Sales

yvonne.oscandi@3d-berlin.com

T: +49 (0) 30-92 10 700-22

Website: www.3d-berlin.com
Success Stories: www.g3d.me/to/references
Test demos live: www.g3d.me/to/demo

3d-berlin vr solutions GmbH
Geisbergstraße 16
10777 Berlin | Germany

CEO: Dr. Björn Clausen, Dipl.-Ing. Adrian Zentner
Amtsgericht Berlin Charlottenburg, HRB 128878
USt-IdNr.: DE273158896